2013년 대한 교통학회 대전·충청지회 국제 워크숍 하 계 학 술 발 표 대 회

고령자 교통안전 개선방안 연구를 위한 전문가 토론회

1. 행 사 개 요

- 일 시 : 2013년 06월 13일(목요일) 15:30- 18:00
- 장 소 : 한밭대학교 산학협동관 s5동 108호
- · 주 최 : (사)대한교통학회 대전·충청지회
- · 주 관 : 충남발전연구원, 한밭대학교 건설환경조형대학
- 참석 및 초청대상 : 시민, 전문가, 공무원(지방자치단체), 학생 등

2. 세미나 프로그램

사회 : 김원철 박사 (충남발전연구원 책임연구원)

16:00 - 16:10 개회식

개회사 : 김명수 교수(대한교통학회 대전·충청지회장, 한밭대 교수) 축 사 : 박진도 원장(충남발전연구원장)

- 16:10 17:10 주제발표
 - 주제발표 1. Post-accident adaptation behavior and dynamic travel information: A comparison between the elderly and non-elderly

Junyi Zhang(IDEC, Hiroshima University 교수)

주제발표 2. Impacts of urban planning & transportation on healthy ageing

Dick Saarloss(Univ. of Western Australia 연구위원)

주제발표 3. Improvement of Walking Environments for the Transportation Vulnerable 이정범 박사(대전발전연구원 책임연구위원)

17:10-17:20 **Coffee Break**

17:20- 18:00 토론및 질의 응답

좌 장 : 김명수 교수(한발대학교 도시공학과 교수) 토론자 : 장태연 교수(전북대학교 도시공학과 교수) 남궁문 교수(원광대학교 토목환경공학과 교수) 이백진 박사(국토연구원 국토인프라본부 연구위원) 김원철 박사(충남발전연구원 책임연구원) 이수범 교수(서울시립대학교 교통공학과 교수)

18:10 폐 회

CDI 세미나 2013-31

2013 고령자 교통안전 개선방안 연구 국제워크숍 주최 : (사)대한교통학회 대전·충청지회 주관 : 충남발전연구원, 한발대학교 건설환경조형대학 June 13, 2013

2013 고령자 교통안전 개선방안 연구 국제워크숍

Age-Friendly Safety and Welfare in Transportation

주최 : (사)대한교통학회 대전·충청지회 주관 : 충남발전연구원, 한밭대학교 건설환경조형대학

일시 : 2013년 6월 13일(목) 15:30~18:00 15:30~18:00, June 13 (Thursday), 2013 장소 : 한밭대학교 산학협동관 s5동 108호 108, Industry-University-Institute Collaboration Building(s5), Hanbat Univ.

Program

<u>16:00~16:10</u>

Opening address :

Myung Soo Kim, President, Daejeon&Chungcheong branch, Korea Society of Transportation Congratulatory message :

Jin Do Park, President, Chungnam Development Institute

<u>16:10~17:10</u>

- Topic 1 : Post-accident adaptation behavior and dynamic travel information: A comparison between the elderly and non-elderly **Prof. Junyi Zhang** (Hiroshima Univ.)
- Topic 2 : Impacts of urban planning & transportation on healthy ageing **Dr. Dick Saarloos** (Univ. of Western Australia)
- Topic 3 : Improvement of walking environments for the transportation vulnerable **Dr. Jung Beom Lee** (Daejeon Development Institute)
- 17:10~17:20 Coffee Break
- 17:20~18:00 Discussion, Q&A

<u>18:10</u> Closing

Presenters

Prof. Junyi Zhang is a professor of Hiroshima University. Focusing on the various issues related to city, transportation, environment and tourism, as of April 2013, he already published 266 refereed academic papers (English: 209) and 294 non-refereed academic papers (English: 151). He has been awarded Best Paper Awards and Outstanding Paper Awards for 10 times by international/domestic associations and conferences. He has been acting as an ad-hoc reviewer for more than 30 internationally well-recognized journals and conferences in the fields of transportation, urban planning, energy and environment, tourism, and marketing.

Presenters

Dr. Dick Saarloos holds a college degree in urban design, and received M.Sc. and Ph.D. degrees in urban planning from the Eindhoven University of Technology (Netherlands). He has been working as a postdoctoral fellow in Hiroshima (Japan) and Perth (Australia). Currently, he resides in Korea, while being affiliated with The University of Western Australia as an adjunct research fellow. His main research interests are Spatial and temporal behavior of people in response to the built environment, Influences of the built environment on people's quality of life and health, Decision support instruments for urban planners and designers, and Agentbased modeling and simulation of people-environment interactions.

Presenters

Dr. Jung Beom Lee is a senior researcher at Daejeon Development Institute in Korea since 2009. He had his Ph.D. in civil engineering at Rutgers University under the guidance of Professor Kaan Ozbay. He is the recipient of the 2009 Best User Paper Award in Transportation Research Board Joint Simulation Subcommittee. His research interest is sustainable urban transportation planning and traffic safety for pedestrians in metropolitan settings.

International Workshop "Age-friendly Safety and Welfare in Transportation" Hanbat National University (Daejeon), June 13, 2013

> Post-accident adaptation behavior and dynamic travel information: A comparison between the elderly and non-elderly

Junyi ZHANG & Ying JIANG Hiroshima University zjy@hiroshima-u.ac.jp

Introduction

- Serious negative impacts of traffic accidents are represented not only by the large amount of property losses and human injury and fatality tragedies, but also the huge amount of travel time losses, follow-up accident recurring and so on.
- It is expected that effective countermeasures of ITS-based real-time accident information provision play various important roles in solving the above negative impacts.
- Information provision studies about how to provide valuable information and whether or not display reliability information to drivers become more and more important in the current traffic accident information studies.

Purpose

Focusing on the expressway in Japan, this study examines how individualized dynamic traffic information influences drivers' adaptation behavior under different decision scenes and contexts.

In addition to conventional traffic information, several new types of traffic information related to the occurrence of traffic accidents are also reflected.



A large-scale web survey

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Pilot Travel information needs 2,500 Survey Residents residing in the five prefectures in the persons Chugoku Region, who used the expressway at (2011.12) least once within the past one year. 1,923 SP Survey Adaptation persons behavior (2012.04)(78%) Fresh 577 persons **Representative sample:** 30,000 SP responses 577 Drop out (No. 1 in the world !?) persons - 2,500 respondents (12 cards/person) new respondents: 577 - 3 scenes: Before departure, On the way to expressway, On expressway (10,000(=2,500 * 4 SP)/scene)

Travel information needs

■必要 ■どちらかと言えば必要 ■どちらでもない ■あまり必要ではない ■不要

	4							
ţ.)		1	1761	409 51				
f .)		16	54	506 648				
情報		157	72			479	14222	
中か		1185			819		176438	
\$.)		1351			64	12	174569	
\$.)		1241			729		200 548	
情報		1206			698		235 594	
情報	_	1076		791 270 6				
青報		1002		790 327				
時間		934		838		3	23 1052	
距離	429	8	42		591		242 138	
情報	434	8	23	588 247			247 150	
程度	403	78	4	417 410 22				
情報	418	699)		754		236 135	
象物	316	726		523		424	253	
距離	315	675		710		342	200	
情報	395	539		685		340	283	
2E)	275	611		773		373	210	
車種	250	528	446		645		373	

予測時間(例えば、約30分で渋滞が解消します 渋滞の長さ(例えば、渋滞は20kmです) 道路の通行止めの有無に関する情 渋滞時間や渋滞の長さが増加中か減少中 予測時間とその確率(例えば、30分以内で解消する確率は50%です 予測時間と誤差(例えば、15~45分で渋滞は解消します 道路の車線規制の有無に関する情 一般道を利用した代替経路性 高速道路を利用した代替経路作 事故が発生してからの経過影 事故現場周辺のIC・JCTまでの路 事故現場周辺のIC・JCTの作 事故の利 スマートICが設置されているSAの位置作 当事者の衝突対象 事故現場周辺のSA・PAまでの筆 他の交通機関を利用した代替交通手段性 事故現場周辺のSA・PAの情報(設備、店舗な 事故を起こした事

Before departure

Travel information needs

■必要 ■どちらかと言えば必要 ■どちらでもない ■あまり必要ではない ■不要

予測時間(例えば、約30分で渋滞が解消します。)	1	1556		477 626
渋滞の長さ(例えば、渋滞は20kmです。)		1555		473 689
渋滞時間や渋滞の長さが増加中か減少中か		1202		707 1366 <mark>2</mark> 5
道路の通行止めの有無に関する情報		1407		482 154382
予測時間と誤差(例えば、15~45分で渋滞は解消します。)	,	1285		596 161491
予測時間とその確率(例えば、30分以内で解消する確率は50%です。)	,	1262		598 1675 87
道路の車線規制の有無に関する情報	,	1154	623	215 759
一般道を利用した代替経路情報	,	1023	734	233 6864
事故が発生してからの経過時間	,	980	739	252 9655
高速道路を利用した代替経路情報	,	963	714	283 8379
事故現場周辺のIC・JCTまでの距離	496	666	544	229 187
事故現場周辺のIC・JCTの情報	471	664	551	245 191
事故の程度	388	641	424	382 287
当事者の衝突対象物	365	642	452	386 277
スマートICが設置されているSAの位置情報	401	598	703	221 199
事故現場周辺のSA・PAまでの距離	378	584	620	314 226
事故現場周辺のSA・PAの情報(設備、店舗など)	316	552	671	343 240
パーク&ライドを利用した移動に関する情報	356	477	659	317 313
事故を起こした車種	262	529	461 51	12 358

On the way to expressway

Travel information needs

■必要 ■どちらかと言えば必要 ■どちらでもない ■あまり必要ではない ■不要

	1591			450 638
	1592			446 620
_	1452		46	9 14263
	1313		595	143532
	1362		540	157497
	1335		555	157583
	1346		505	199 300
	1226		554	237 4959
1	122		648	217 8266
10	55		653	269 7781
10	57		642	274 8082
804		672	387	142 130
746		680	420	144 145
697		714	412	162 150
737		651	448	155 144
709		644	467	156 159
620	66	0	492	194 169
593	682		485	196 179
590	594		572	183 196
529	622		572	215 197
466	642	4	17 32	250
435	624	43	1 347	298
342	537	460	454	342

渋滞の長さ(例えば、渋滞は20kmです。) 予測時間(例えば、約30分で渋滞が解消します。) 道路の通行止めの有無に関する情報 渋滞時間や渋滞の長さが増加中か減少中か 予測時間と誤差(例えば、15~45分で渋滞は解消します。) 予測時間とその確率(例えば、30分以内で解消する確率は50%です。) 道路の車線規制の有無に関する情報 高速道路出口(ランプ)の渋滞情報 事故が発生してからの経過時間 一般道を利用した代替経路情報 高速道路を利用した代替経路情報 最寄りのIC・JCTまでの距離 最寄りのIC・JCTの情報 最寄りのSA・PAまでの距離 事故現場周辺のIC・JCTまでの距離 事故現場周辺のIC・JCTの情報 事故現場周辺のSA・PAまでの距離 最寄りのSA・PAの情報(設備、店舗など) スマートICが設置されているSAの位置情報 事故現場周辺のSA・PAの情報(設備、店舗など) 当事者の衝突対象物 事故の程度 事故を起こした車種

On expressway

SP survey: Attributes

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Based on the pilot survey conducted in 2011, this study selected 12 attributes, each of which has two or three levels, including

- accident condition information (two attributes): (1) location from entrance ramp to the accident site (hereafter, distance to site) (close or far) and (2) accident severity (fatal, no fatal, or no information));
- accident impact information (two attributes): (3) queue length (long, short, or no information) and (4) queue changing trend (increase, decrease, or no information);
- alternative route or travel mode information (three attributes): (5) ordinary road, (6) other expressway route, and (7) other travel modes; all the three attributes have the same three levels, i.e., yes, no, or no information; and
- traffic measure information (five attributes): (8) traffic regulation (with/without regulation, or no information), (9) clearance time (long, short, or no information), (10) clearance time estimation accuracy (high or low), (11) probability of clearing away the traffic congestion at a certain clearance time (high (80%), low (60%)), and (12) time provision method (point information or interval information).

Orthogonal fractional factorial design: 24 SP profiles were obtained

SP survey: Alternatives

	fore departure & In the way to expressway	On expressway			
1	No change	1	No change		
2	Change departure time (Early departure)	2	Wait& see at SA/PA		
3	Alternative ordinary road	3	Alternative expressway		
4	Other travel mode	4	Ordinary road detour		
5	Cancel the trip	5	Ordinary road		
		6	Other travel mode		
		7	Cancel the trip		

SP profiles

Card no.	Q-length	Q-trend	Clearan- ce time	Accuracy of clearance Time interval	Time interval provision	Accident Severity	Alternative ordinary road	Alternative expressway	Other travel mode	Lane regulation	Distance to accident site	Clearance time accuracy
card_1	Long	No info	Short	No info	No info	No info	No info	No info	No info	No info	Long	60%
card_2	No info	Increasing	Short	No info	No info	No info	Don't have	Don't have	Have	Don't have	Long	60%
card_3	Short	Decreasing	Long	No info	No info	No info	Have	Have	Don't have	Have	Short	60%
card_4	Short	Increasing	Long	High accuracy	Provision	No info	No info	No info	Have	No info	Short	80%
card_5	Long	Decreasing	Long	High accuracy	No info	Have fatal accident	Have	No info	Have	Don't have	Long	60%
card_6	Long	Increasing	Short	Low accuracy	No info	No fatal accident	Don't have	No info	Don't have	Have	Short	80%
card_7	No info	Decreasing	Short	Low accuracy	Provision	Have fatal accident	Don't have	Have	Have	No info	Short	60%
card_8	Long	Decreasing	Short	High accuracy	Provision	No info	Don't have	Don't have	Don't have	Don't have	Long	80%
card_9	Long	No info	Long	No info	No info	Have fatal accident	Don't have	Have	Don't have	No info	Long	80%
card_10	No info	Decreasing	Long	Low accuracy	No info	No fatal accident	Have	Don't have	No info	No info	Long	80%
card_11	No info	Decreasing	Short	Low accuracy	No info	No info	No info	No info	Don't have	No info	Long	60%
card_12	Short	Increasing	Short	High accuracy	No info	Have fatal accident	Don't have	Have	No info	No info	Long	60%
card_13	No info	No info	Short	High accuracy	No info	Have fatal accident	No info	Don't have	Don't have	Have	Short	60%
card_14	Short	No info	Long	Low accuracy	No info	No info	Don't have	Don't have	No info	Don't have	Short	60%
card_15	Long	Increasing	Short	Low accuracy	No info	No info	Have	Have	Have	Have	Long	60%
card_16	Long	Increasing	Long	Low accuracy	Provision	Have fatal accident	No info	Don't have	No info	Have	Long	60%
card_17	No info	No info	Long	High accuracy	No info	No fatal accident	Don't have	No info	Have	Have	Long	60%
card_18	Long	Decreasing	Short	High accuracy	No info	No fatal accident	No info	Have	No info	Don't have	Short	60%
card_19	Short	Increasing	Short	High accuracy	No info	No fatal accident	Have	Don't have	Don't have	No info	Long	60%
card_20	No info	Increasing	Short	No info	No info	Have fatal accident	Have	No info	No info	Don't have	Short	80%
card_21	Short	No info	Short	Low accuracy	Provision	Have fatal accident	Have	No info	Don't have	Don't have	Long	60%
card_22	Short	No info	Short	Low accuracy	No info	No fatal accident	No info	Have	Have	Don't have	Long	80%
card_23	Short	Decreasing	Short	No info	No info	Have fatal accident	No info	Don't have	Have	Have	Long	80%
card_24	No info	No info	Short	High accuracy	Provision	No info	Have	Have	No info	Have	Long	80%

Before Departure



On the Way to Expressway



Adapatation behavoir: Before Departure



Adapatation behavoir: On the way to expressway



Adapatation behavoir: On expressway



Exhausted CHAID analysis

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Heterogeneous adaptation

Before Departure



Before D)eparture F	Pattern				
Detter#	Distance	Clearance	No fatal	Queue	Fatal	clearing
Pattern#	to Site	Time	accident	decrease	accident	away %
1	<=17.4	<=20				
2	<=17.4	(20,28]	0			
3	<=17.4	(20,28]	1			
4	<=17.4	(28,48]	0			
5	<=17.4	(28,48]	1			
6	<=17.4	(48,68]				
7	<=17.4	(68,72]	0			
8	<=17.4	(68,72]	1			
9	<=17.4	>72		0		
10	<=17.4	>72		1		
11	(17.4,34.8]	<=28		0		
12	(17.4,34.8]	<=28		1		
13	(17.4,34.8]		0			
14	(17.4,34.8]	(28,84]	1			
15	(17.4,34.8]	>84				
16	(17.4,34.8]	<=20				
17	(17.4,34.8]	(20,68]		0		
18	(17.4,34.8]	(20,68]		1		
19	(17.4,34.8]	(68,84]		0		
20	(17.4,34.8]	(68,84]		1		
21	(17.4,34.8]	(84,106]				
22	(17.4,34.8]	>106				
23	(69.3,140]			0	0	
24	(69.3,140]			1	0	
25	(69.3,140]	<=28			1	
26	(69.3,140]	(28,72]			1	
27	(69.3,140]	(72,106]			1	
28	(69.3,140]	(106,142]			1	
29	(69.3,140]	>142			1	
30	>140				0	0.6
31	>140				0	0.8
32	>140			0	1	
33	>140			1	1	

Note: "clearing away %" represents "the probability of clearing away the traffic congestion at a certain clearance time;

Exhausted CHAID analysis

17 Heterogeneous adaptation On the way to expressway



Note: "clearing away %" represents "the probability of clearing away the traffic congestion at a certain clearance time;

Exhausted CHAID analysis

D.11

Heterogeneous adaptation

On expressway

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		On Expressway Pattern
	Decision Pattern & Route Choice Behavior(On expressway)	Pattern# Distance Clearance No fatal Queue Fatal Time clearing
	Decision Pattern & houte choice Denavior(On expressway)	1 <=6 <=20
		2 (6,10.5] <=20
	No change SA*PA rest Sub Expressway Orinary road detour Sub_ordinary road Sub Mode Cancel	3 (10.5,17.4] <=20
		$\begin{array}{ c c c c c c c c c c c c c c c c c c c$
		5 <=17.4 (20,68] 0
		6 <=17.4 >68 1
	90%	7 <=17.4 >68 0
		8 (17.4,69.3] <=20 1
		9 (17.4,69.3] <=20 0
		10 (17.4,69.3] (20,42] 0
		11 (17.4,69.3] (20,42] 1
1		12 (17.4,69.3] (42,48] 0
		13 (17.4,69.3] (42,48] 1
		14 (17.4,69.3] (48,72] 0
		15 (17.4,69.3] (48,72] 1
		16 (17.4,69.3] (72,106] 1
		17 (17.4,69.3] (72,106] 0
		19 (17.4,69.3] >106 (4.8,7.
	30% + + + + + + + + + + + + + + + + + + +	20 (17.4,69.3] >106 (7.7,1)
		21 (17.4,69.3] >106 >12
		22 (69.3,140] <=42
		23 (09.3,140] (-42 0 24 (69.3,140] (42,106] 0.6
		25 (69.3,140] (42,106] 0.8
		26 (69.3,140] (106,136] 0
		27 (69.3,140] (106,136] 1
		28 (69.3,94.5] >136
	Pattern1 Pattern2 Pattern3 Pattern6 Pattern6 Pattern6 Pattern6 attern10 attern11 attern11 attern12 attern12 attern22 attern23 attern23 attern23 attern23 attern23 attern23 attern23 attern23 attern23 attern30 attern30 attern31 attern33 attern33	29 (94.5,140] >136
		30 >140 <=106 0
	Pattern1 Pattern2 Pattern3 Pattern6 Pattern6 Pattern10 Pattern10 Pattern11 Pattern11 Pattern12 Pattern12 Pattern22 Pattern22 Pattern22 Pattern22 Pattern28 Pattern28 Pattern28 Pattern28 Pattern29 Pattern28 Pattern30 Pattern30 Pattern31 Pattern31 Pattern31 Pattern31 Pattern33	31 >140 >106 0
		32 >140 <=68 1
	Decision Pattern	33 >140 (68,136] 1
		34 >140 >136 1

Note: "clearing away %" represents "the probability of clearing away the traffic congestion at a certain clearance time;

	Before departure				On the way to expressway			On expressway				
MNL	Alternatives	Early	Ordinary	Others	Early	Ordinary	Others	Rest at	Other	Detour	Ordinary	Others
	Factors	departure	Road		departure	Road		nearby	expressway	from	road	
analysis	(inc. SP attributes)							SA/PA		ordinary	usage	
	Constant	-1.16	2.11	6.35	-0.75	2.45	1.65	2.23	-4.09	4.48	3.45	5.45
		0.30	1.32	-0.01	0.03	1.05	0.09	0.70	-0.49	0.46	0.33	-0.56
10	Distance_site	-1.95	-5.53	-3.68	-1.61	-5.41	-3.44	0.00	0.49	-5.12	-2.59	0.00
19		-1.84	-5.15	-5.21	-1.83	-4.47	-4.15	0.00	-1.13	-4.68	-2.10	0.00
	Fatal_accident	-0.13	0.07	0.16	0.14	0.05	0.12	-0.05	0.23	-0.03	0.14	-0.05
		0.26	0.49	0.60	0.23	0.33	0.36	0.03	0.16	0.10	0.07	0.30
	Clearance time	0.00	-0.05	0.02	-0.06	0.00	0.03	-0.04	-0.13	-0.03	0.00	0.03
		-0.11	0.38	0.36	0.04	0.11	0.13	-0.12	-0.04	0.03	0.09	0.09
	Queue length	-3.16	0.27	-1.38	1.23	1.12	1.02	1.74	1.97	0.21	0.31	0.39
		7.05	-3.04	-3.77	0.52	0.42	-0.31	0.60	1.62	0.47	0.56	0.65
	Trip purpose	0.05	0.25	0.30	-0.14	0.17	0.21	-0.05	-0.14	0.12	-0.05	-0.41
		-0.04	0.04	0.19	0.06	0.10	0.15	0.02	-0.09	0.08	-0.02	0.06
	No_fatal_accident	0.03	-0.13	0.20	-0.11	-0.44	-0.52	0.05	0.36	-0.14	-0.27	-0.22
	Traffia na antati	-0.10	-0.27	-0.28	-0.23	-0.36	-0.72	-0.10	-0.46	-0.44	-0.56	-0.51
	Traffic_regulation	0.21	0.00	0.08	0.02	-0.18	0.06	0.15	-0.22	-0.10	-0.19	0.03
	No troffic regulation	0.06	0.08	0.06 -0.50	-0.03	-0.05	-0.08 -0.34	0.05	0.09	-0.03	-0.03	-0.10
	No_traffic_regulation	-0.02 -0.05	-0.23 -0.14	-0.50	-0.08 -0.11	-0.27 -0.15	-0.34	-0.06	-0.66 -0.22	-0.19 -0.28	-0.49 -0.11	- <mark>0.64</mark> 0.00
	Clearance_time_accuracy	-0.03	-0.14	-0.20	-0.11	-0.13	-0.17	-0.10	-0.22	-0.28	-0.11	-1.55
	clearance_time_accuracy	-0.60	-1.09	-0.98	-0.17	-0.55	-0.62	-0.04	0.30	-0.60	-0.40	-0.56
	Time_interval_value	3.94	5.10	7.45	8.10	3.11	6.06	9.28	17.19	13.71	9.18	14.60
	Thine_Interval_value	2.65	2.51	1.91	9.08	7.60	13.48	13.09	23.06	15.52	7.54	11.60
	Time_interval_info	0.08	-0.04	0.40	-0.39	-0.25	-0.16	-0.02	-0.52	-0.48	-0.34	-0.05
		0.02	-0.19	-0.19	-0.49	-0.50	-0.89	-0.62	-1.45	-0.85	-0.50	-0.69
	Queue_increasing_trend	-0.14	-0.11	-0.14	-0.07	-0.07	-0.36	0.08	0.16	-0.09	-0.05	-0.25
		0.08	0.05	-0.02	-0.09	0.00	-0.10	0.03	-0.42	-0.10	0.02	-0.02
	Queue_dcreasing_trend	0.05	-0.17	-0.29	0.24	-0.30	-0.50	0.13	-0.02	-0.11	-0.14	-0.62
		-0.17	-0.43	-0.43	-0.21	-0.38	-0.56	-0.02	-0.46	-0.37	-0.32	-0.29
	Alternative_expressway	-0.15	0.10	0.08	-0.39	-0.08	-0.89	-0.32	1.06	0.06	-0.21	-0.23
		0.00	0.19	0.15	-0.05	-0.01	0.06	-0.22	0.62	-0.18	-0.26	-0.04
	Alternative_no_expressway	-0.21	-0.12	0.00	-0.14	-0.19	-0.23	-0.45	-0.63	-0.35	-0.19	-0.30
		0.04	0.03	0.18	0.04	-0.03	-0.01	-0.09	-0.21	-0.26	0.05	0.01
	Alternative_ordinary_road	-0.04	0.30	0.08	-0.03	0.29	0.11	-0.19	0.18	0.17	0.56	-0.26
		-0.13	0.10	-0.34	-0.01	0.24	-0.21	0.01	0.46	0.14	0.21	-0.16
	Alternative_no_ordinary_road	0.39	0.06	0.37	0.28	-0.02	0.73	0.37	0.09	-0.13	0.04	0.54
Reference:		0.05	-0.11	-0.13	0.05	-0.10	-0.12	0.12	0.24	0.01	-0.10	-0.06
	Alternative_mode	-0.20	-0.04	-0.15	-0.12	-0.02	0.15	-0.11		-0.28	0.02	-0.55
no change	Alternative ne mede	-0.08	-0.02	-0.10	-0.07	-0.04	0.06	-0.01	0.05	-0.20	0.11	0.03
0-	Alternative_no_mode	-0.06	-0.28	-0.20		-0.31	-0.24	-0.17	-0.23	-0.47	-0.33 0.13	-0.06
	Δ.g.e	-0.06 0.26	-0.06	-0.13 -0.84	-0.13 0.27	-0.17	-0.05 -0.04	-0.10 -0.21	-0.23	-0.26 -0.40	-0.13	-0.01 -0.66
<u>Upper:</u>	Age	0.26	0.04	-0.84 0.01	0.27	-0.01 0.07	-0.04	-0.21	0.64 -0.05	-0.40	-0.23 0.11	-0.66
	Gender	-0.26	-0.38	-0.84	-0.21	-0.31	-0.08	-0.06	0.03	-0.37	-0.27	-0.02
Elderly	Sender	-0.26	-0.38	-0.84	-0.21	-0.19	-0.78	-0.10		-0.37	-0.27	-0.53
Lowor	Income	0.00	0.00	-0.41	0.07	0.19	-0.22	-0.19	0.70	0.02	0.29	0.10
Lower:		-0.37	-0.25	-0.18	-0.24	-0.14	-0.16	-0.15	-0.30	-0.12	-0.14	-0.19
Non-elderly	Housewife	0.36	0.01	-0.18	0.18	-0.06	-0.10	0.12	0.76	-0.09	0.30	-0.09
Null-eluelly		-0.30	-0.16	-0.39	-0.27	-0.30	-0.43	-0.34	-0.45	-0.42	-0.42	-0.60
		-0.30	-0.10	-0.59	-0.27	-0.30	-0.45	-0.54	-0.45	-0.42	-0.42	-0.80

MNL analysis

Influential factors (Variance proportion (larger) -> Influence (Larger))

Before departure (Elderly)

20



Before departure (Non-elderly)



MNL analysis

Influential factors (Variance proportion (larger) -> Influence (Larger))



On the way to expressway (Elderly)

21

On the way to expressway (Non-elderly)



MNL analysis

Influential factors (Variance proportion (larger) -> Influence (Larger))

On expressway (Elderly)

22



On expressway (Non-elderly)



Conclusions

- Influential information contents are considerably different across the adaptation patterns, confirming the importance of individualized dynamic traffic information.
- Nearly 70% of drivers' behaviors will be influenced by the information provision of traffic accident related information on expressways.

Conclusions

	Influential information	Elderly	Non-elderly			
	Before departure	 Distance to accident site No alternative ordinary road Time interval value Clearance time accuracy No traffic regulation 	 Clearance time Distance to accident site Fatal accident (info) Queue decreasing trend 			
/	On the way to expressway	 Distance to accident site Clearance time Alternative expressway Time interval value 	 Distance to accident site Time interval info Time interval value Clearance time 			
	On expressway	 1.Time interval value 2. Clearance time 3. Distance to accident site 4.Alternative routes/modes 	 Time interval info Time interval value Clearance time No fatal accident Distance to accident site 			

Acknowledgement

This study was fully supported by the joint research between Hiroshima University and the Chugoku Regional Branch, West Nippon Expressway Company Limited (West NEXCO), Japan. "Age-Friendly Safety and Welfare in Transportation"

Impacts of urban planning & transportation on healthy ageing

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Outline

1. Ageing & health promotion

2. The built environment & health

3. Needs of elderly people

1 Ageing & Health Promotion



Population Ageing (2010-2050)


Ageing & Healthcare Costs



Total expenditures by age group (billions)

Healthy Ageing

- As people age, they become more susceptible to disease and disability. But much can be prevented, delayed or treated by adopting healthier lifestyles
- Healthy Ageing
 - Extend healthy life years
 - Live independently
 - Reduce risk of falling
- Lifestyle behaviors
 - Nutrition
 - Substance use/misuse
 - Physical activity



Promotion of Physical Activity

- Lower risk of
 - Early death
 - Heart disease
 - Stroke
 - High blood pressure
 - Diabetes
 - Colon & breast cancer
- Prevent obesity
- Reduce risk of falls
- Reduce depression





Physical Activity Guidelines

Source: American College of Sports Medicine & American Heart Association (2007)

Minimum recommendations (elderly)

5x per week 30 min. moderate-intensity physical activity

- noticeably accelerated heart rate (5 or 6 on a scale o-10)
- e.g., brisk walking

OR

- 3x per week 20 min. vigorous-intensity physical activity
 - rapid breathing and substantial increase in heart rate (7 or 8)
 - e.g., jogging

PLUS

exercise for muscular strengthening, flexibility, balance & coordination, and cognitive tasks

Promotion of Walking

Natural activityOutdoors



Walking for transportation



Walking for recreation

Values of Walking vs. Driving



2 The Built Environment & Health



Focus of Research

- "The neighborhood"
 - People's homes
 - Social community







Measurement

Walkability

- Measure of the walking-friendliness of an area
- Safety, comfort and convenience

Levels of Physical Activity

- Sufficient
- Insufficient
- Sedentary (inactive)

FINDING 1 Mixed Land-Use

- People need destinations within a <u>walkable distance</u> from their homes
- Diversity of destinations
 - Shops
 - Services
 - Parks & open public spaces
 - Public transport stops
 - Schools & workplaces



http://www.walkscore.com/

FINDING 2 Residential Density

 Local businesses need enough potential customers in their "trade area"





Higher densities allow better public transport service

FINDING 3 Street Connectivity

- Directness of travel
- Route options
- Linkage with public transport
- Safe crossings at intersections



Places to be reached within 15 minute walking



Distance home – school



FINDING 4 Walking Infrastructure

- Availability
- Comfort
- Safety
- Attractiveness







FINDING 5 Urban Green Space

- Health benefits
 - Stress relief by exposure to nature
 - Opportunities for physical activity and social interaction



FINDING 6 Safe & Clean Environment

- Perceived safety
 - Social safety
 - Traffic safety



Cleanliness



IN SUM The Built Environment...

- Influences choice behavior
 - Transportation
 - Leisure activities



- Needs to provide opportunities to be active
 - Meaningful nearby destinations
 - Attractive routes (safe, comfortable & clean)
 - Access to well-serviced public transport





Elderly People in Traffic

- Age-related factors
 - Decline in vision acuity
 - Slower reaction time
 - Slower walking speed
 - Fear of falling
 - More vulnerable in crashes



- Unsupportive environments
 - Hamper independent living (ageing-in-place)
 - Increase risk of social isolation

Perceived Barriers to Walking

- Walking distance to destinations
- Physical strain of walking
- Poor sidewalk conditions
- Lack of resting places along routes
- Dangerous intersections (crossings)









Streetscape Improvement

Priorities

- Improve conditions for walking (+cycling + public transport)
- Create 'quality places' that are inviting and safe

Elements

- Road cross-sections
- Traffic management
- Sidewalk conditions
- Landscaping
- Street furniture
- Building fronts



Safer Environments

- Sidewalks & footpaths
 - Quality & maintenance of pavement
 - Surveillance ('eyes on the street')
- Crosswalks
 - Shorter crossing distances
 - Longer pedestrian intervals
- Law enforcement
 - No parking on sidewalks
 - No parking around crosswalks







Closing Notes

- It is not age alone but also a person's health status that affects transportation mode use, transportation problems, or personal mobility
- Environments that enable elderly people to stay more active and healthy can contribute to better health of the whole population

Thank you 갑사합니다



Improvement of Walking Environments for the Transportation Vulnerable



2013. 6.13

Jung-Beom Lee

Daejeon Development Institute

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II. General

III. Problems and overseas cases

N. Improvement plans

V Conclusions



Background

Definition

- Increase the interest of the pedestrian environment
- Generic term of transportation vulnerable: people who are the disabled, the elderly, pregnant women, children, and inconvenient to go
- The law concern about convenient movement of transportation vulnerable in Korea was Enforced in 2010
- In general: The transportation vulnerable
- USA: Elderly or disabled
- Now: The mobility handicapped (Including the elderly, pregnant women, children, person with the burden)

Background

• Progress of elderly												
(Unit :												Jnit:%)
Year	1980	1990	1998	2000	2008	2009	2010	2018	2026	2030	2040	2050
Propor tion	3.8	5.1	6.6	7.2	10.3	10.7	11	14.3	20.8	24.3	32.5	38.2
Source: The National Statistical Office • An aging society: 7% • Aged society: 14% • A super-aged society: 20%								on of the per the age of		2026 y 20.8		

Improvement of Walking Environments for the Transportation Vulnerable



Background

Trend of an aging population in each year									
		Year		Year spent					
	7%	14%	20%	7%→14%	14%→20%				
Japan	1970	1994	2005	24	11				
France	1864	1979	2018	115	39				
UK	1929	1975	2028	46	53				
USA	1942	2014	2032	72	18				
Korea	2000	2018	2026	18	8				
				h					

Source: National Institute of Population and Social Security research

Improvement of Walking Environments for the Transportation Vulnerable



Background

Safety for transportation vulnerable

- Build a safe pedestrian environment for the elderly
- Elderly pedestrian casualty has been increased in all cities
- Pedestrian fatality account for 61% of all accidents
- Seoul: Elderly pedestrian accidents compared to 2008 was an increase of 163
- Elderly pedestrian fatality rates is doubled high more than the general population
- The number of children killed on the roads
- In OECD countries, Korea ranks highest in the number of traffic fatalities per 100,000 children (3.1 children, Japan: 0.9 child)
- Transportation policy for pedestrian vulnerable is an important issue. But it is hard to be improved due to lack of budget.

II General

Elderly traffic accident

• Traffic fatality of elderly aged over 65 in 2008

- Japan: 49.0%
- Iceland: 33.3%
- Korea: 29.6%



- Traffic fatality of elderly aged over 65 per 100,000 people in 2008
- Korea: 34.6 people
- More than three times high compared to average of OECD countries



Improvement of Walking Environments for the Transportation Vulnerable

II General



Children traffic accident

- Child casualty composition per grade
- Elementary fatality rate: 49%
- Injury rate: 46.8%

*The majority of pedestrian death occurs in walking



Improvement of Walking Environments for the Transportation Vulnerable

II General



Walking Casualty

Traffic accident by borough in Daejeon

- Pedestrian fatality of 7 metropolitan cities: 2,137 people
- Pedestrian injury in 2009: increased to 51,381people
- Pedestrian fatality and injury in Daejeon increased 67 and 1,415 people respectively
- The number of elderly pedestrian casualty increased in all metropolitan cities

Elderly and children pedestrian casualty												
	Pedestrian casualty				Child pedestrian casualty				Edenty pedestrian casualty			
	Fatality		Injury		Fatality		Injury		Fatality		Injury	
	608	Ό9	60%	609	608	609	608	609	608	609	608	'09
Seoul	258	241	10,887	11,519	12	10	1,507	1,498	97	97	1,370	1,533
Busan	111	128	3,659	4,019	4	6	544	537	35	49	559	582
Daegu	94	92	3,042	3,141	5	3	519	523	38	38	457	502
Incheon	78	87	2,876	2,885	2	1	507	449	38	29	344	364
Guangju	69	49	1,724	1,879	1	2	352	359	30	30	229	246
Daejeon	55	67	1,321	1,415	3	2	244	250	26	28	191	196
Yulsan	48	54	1,152	1,145	3	1	232	192	16	22	131	134
Total	2,137	2,137	48,688	51,381	90	96	8,798	8,616	903	952	7,181	7,832
자료: 지역별 교통사고 통계, 도로교통공단												

II Problems and overseas cases

Child pedestrian characteristics and rick elements

Child pedestrian

- Child pedestrian characteristics
- Do not look around when crossing
- Follow other's jaywalking
- Only look at one side of crossing when they cross
- Expecting that the car will be stopped
- Break into a run as soon as the light turns green
- Stopping in the crossing road
- Waiting for the green signal from the road
- Examples of problems at a school zone
- No speed hump or bump
- No segregation between pedestrian and vehicle
- Child safety problem due to illegal parking

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III Problems and overseas cases



Problem

School zone



No crash barrier and illegal parking



Inappropriate crash barrier





No color road pavement

Improvement of Walking Environments for the Transportation Vulnerable

III Problems and overseas cases



Overseas case

□ The New York City Pedestrian Safety Study & Action Plan, 2010

- New York: By 2030, NY DOT consolidates the speed regulation in order to reduce the traffic fatalities by half goal
- 2009 year in NY city is the safest year ever / Traffic fatality and pedestrian fatality decreased to 35% and 52%, respectively compared to the year in 2001
- 36% of accidents caused by driver negligence leads to pedestrian's death or serious injury
- \Rightarrow 27% of the accidents is the pedestrian deaths or injuries due to the driver's violation
- * 80% of pedestrian deaths or injuries occurred by a male driver
- Two-thirds of serious pedestrian accidents occurred in the main road
- From the main road, about 15% of the accidents happen, but 60% of the fatal accidents are occurred
- 2010-2011year plan
- Installation of pedestrian signal at 1,500 intersections
- Installation of 20mph zone to 60 mile length road in order to improve pedestrian safety

II Problems and overseas cases



Overseas case

Traffic policy for elderly pedestrians

NY Safe Routes to Seniors

- Background
- Transportation Alternative(TA) started 'Safe Routes for Seniors Campaign' for elderly pedestrians
- In 2008, TA started the <u>Safe Routes to Seniors project</u> with <u>NYC Department for</u> <u>the Aging</u> (focuses on the elderly pedestrian safety)
- Check lists
- not enough time to cross the streets
- broken or missing pedestrian ramps
- faded and hard-to-see markings
- turning vehicles failing to yield
- poor drainage or ponding in crosswalks
III Problems and overseas cases



Overseas case

Traffic policy for elderly pedestrians

The selection of pilot areas using GIS spatial analysis)

Senior Areas:

Queens

- Flushing*
- Jackson Heights
- Jamaica Hills
- Rego Park
- Sunnyside



Improvement of Walking Environments for the Transportation Vulnerable

*Pilot Area

III Problems and overseas cases



Overseas case

Traffic policy for elderly pedestrians

Measures

- Installing new or upgraded pavement markings
- High-visibility crosswalks
- Advance stop bars to encourage drivers to stop before a crosswalk rather than in it
- Narrow streets by reducing the number of vehicle lanes
- Various road facilities maintenance activities
 - 1. replacing missing roadway signs
 - 2. repairing broken curb ramps
- Leading Pedestrian Intervals(LPI), which activate a walk signal before vehicles

get a green light. So pedestrians can have a head start into a crosswalk

II Problems and overseas cases





Traffic policy for elderly pedestrians

• Safe streets for seniors

The areas for elderly pedestrian safety improvement



III Problems and overseas cases



Overseas case

Traffic policy for elderly pedestrians

Conclusion

- Install transport facilities and educate about transport safety to secure the
 - elderly pedestrian safety

Safe driving for pedestrian accident prevention



Improvement method for transportation vulnerable

Design for pedestrian safety

Secure pedestrian passage





Traffic Calming





Improvement of Walking Environments for the Transportation Vulnerable

Daejeon

Improvement method for transportation vulnerable

Design for pedestrian safety

Smart Crosswalk

- LED bulbs installed in the vehicle stop line to increase the visibility
- LED bulbs was obtained approval from California Traffic Control Devices Committee(CTCDC) in 1999 and firstly installed at the intersection in California
- This can be helpful to reduce vehicle vs. pedestrian accident





Red light running

Improvement of Walking Environments for the Transportation Vulnerable

Jaeleon

Daejeon Development Institute

Improvement method for transportation vulnerable

Design for pedestrian safety

- Reduce the turn angle
- Driver reduces vehicle speed to turn right / pedestrian safety can be ensured
- Crossing distance is shorter and a sight distance between vehicle and pedestrian is improved



Improvement method for transportation vulnerable

Design for pedestrian safety

Marking at local street





Cross mark and flash light

Pedestrian-friendly design





Pedestrian-friendly design

Improvement of Walking Environments for the Transportation Vulnerable

Daejeon



Improvement of Walking Environments for the Transportation Vulnerable

Daejeon

Improvement method for transportation vulnerable

Design for pedestrian safety

Improve school zone



<Improve pavement marking>



<Color pavement at school zone>



<Crash barrier at school zone>



<Word legends on the pavement>

Daejeon

Improvement method for transportation vulnerable

Design for pedestrian safety



Improvement of Walking Environments for the Transportation Vulnerable

Daejeon

Improvement method for transportation vulnerable

Design for pedestrian safety



<Pedestrianfriendly sign>



<Conspicuous sign >



Daejeon

Development Institute

<Ensure nighttime visibility>



<Insert the word about fine>



<Install driver feedback sign>

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Improvement method for transportation vulnerable

Design for pedestrian safety

- Install lighting facility around crosswalk
- Install in-pavement flashing markers at accident-prone area, especially at night
- Install a red blinker ahead of the crosswalk / driver could easily recognize pedestrian crossing
- Remove obstacles at crosswalk
- Obstacles such as distribution boxes, streetlights, or trees around crosswalk could cause traffic accident because of obstructing of field of vision
- Install refuge island
- Refuge island with minimum dimension of 1.2-1.8m wide and 2.4-3.6m long
- Pedestrian accident reduced from 19% to 60% after installing the refuge island in NY city



Improvement of Walking Environments for the Transportation Vulnerable

Daeieon

Improvement method for transportation vulnerable

Design for pedestrian safety

Create database

 Create elderly accident database to manage the frequent accident area



Daejeon

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2001~2006 Accident frequency of vehicle vs. pedestrian in Manhattan

V Conclusions



Conclusions

- Importance of Pedestrian-oriented transportation policies
- Create a barrier-free environment by improving the pedestrian environments for children and elderly pedestrian

Recommendations

- Sustainable study has to be performed to make barrier-free environment for transportation vulnerable
- Apply Various pedestrian-friendly design through traffic calming techniques
- Have long-term plan for pedestrian safety such as <u>Safe Routes to Seniors project</u>
- Make database about frequent accident area to improve pedestrian environment

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Thank You !

Discussion

Discussion

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Thank you !