

# **Policy Direction of Korea Important Agricultural Heritage System(KIAHS)**

2016. 6. 14.



**Ministry of Agriculture, Food and Rural Affairs**

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# I . Background

- ▶ **(Plural value) Agriculture oriented tradition and heritage remains in rural towns**
  - Agriculture holds plural value of biodiversity enhancement, land conservation, etc
- ▶ **(Resource damage) Rural resources are less-valued and damaged based on development theory**
  - Focused on gap solution from urban area, rural development gave undue value on H/W development and mere acknowledgment for Heritage
- ▶ **(Policy change) '00, rural development policy has been improved with higher interest in rural resource**
  - Policy change from city oriented policy for gap settling from urban area to rural-area-friendly policy



**The originality and ecological culture are essential components of conservation/management system, assuring community and life quality improvement.**

## II. Achievement

- ▶ **(System built) Established Agricultural Heritage System(AHS) in 2012 for conservation/management**
- ▶ **(Budget allocation) KIAHS has earned budget support from 2013**
  - \$1.25 million budget through 3 years for Utilizations of Rural Plural Resources(1:1200)
- ▶ **(Legal rules) Established legal structure for AHS designation and management**
  - Guideline provided for AHS designation and management(2012)
  - Applicable Act established for AHS designation(Special Law for Life Quality)(2015)
- ▶ **(Academia) Collaborated with academic experts for AHS discovery & research**
  - MAFRA has supported  
Korea Rural Heritage Association



## II. Achievement

### ▶ (Heritage designation) Korea Important Agricultural Heritage(KIAHS) & FAO Globally Important Agricultural Heritage System(GIAHS)

- KIAHS: 6 sites with budget support
- Active support KIAHS for GIAHS designation(2 GIAHS designated in 2014)



- KIAHS presentation(Cheongsando Gudeuljangnon) -



- FAO Secretary with MAFRA Minister(2013)-



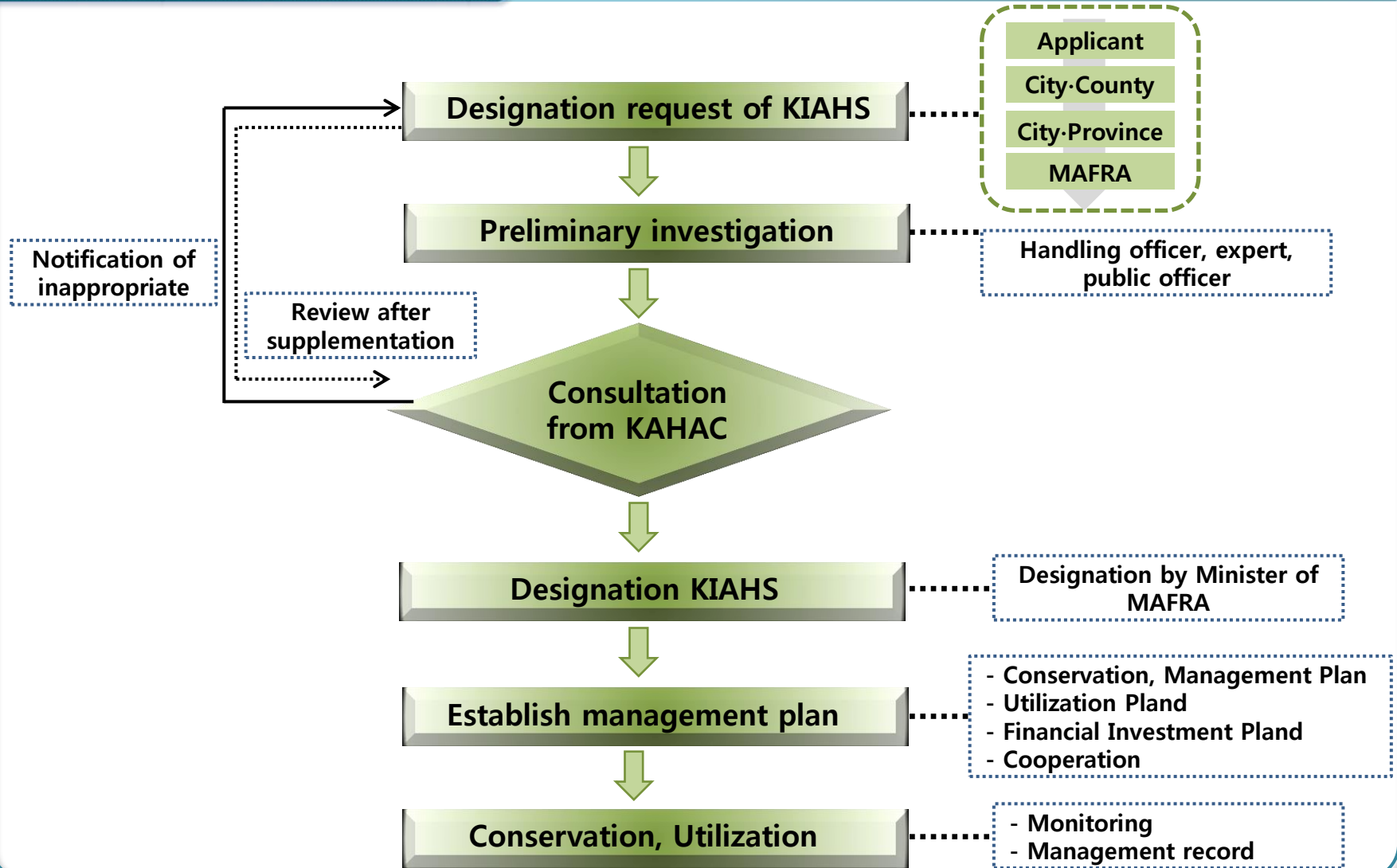
- GIAHS presentation (Cheongsando Gudeuljangnon) -



- GIAHS presentation (Jeju Batdam) -

### III. Prosecution of KIAHS

#### 1. Designation process





## 2. Designated KIAHS

### ◆ Cheongsando Gudeuljangnon (Flat Stone Floor Paddy Field) System

- **RANGE:** Cheongsando in Wandogun County(**FAO GIAHS, 2014**)
- **SIGNIFICANCE:** RICE PADDY WITH WATER PASSAGE SYSTEM FLOORING





## 2. Designated KIAHS

### ◆ Jeju Batdam(Stone Fence) Agricultural System

- **RANGE : ISLAND OF JEJU**
- **SIGNIFICANCE: BASALT ROCK FENCE AROUND DRY FIELD(22,108KM)**





## 2. Designated KIAHS

#### ◆ Gurye Sansuyu(*Cornus Officinalis*) Agricultural System

- RANGE : SANDONG-MYEON GURYE COUNTY(228ha)
- SIGNIFICANCE: UNIQUE CULTURE/ LANDSCAPE OF Sansuyu(*Cornus Officinalis*) and stone fence

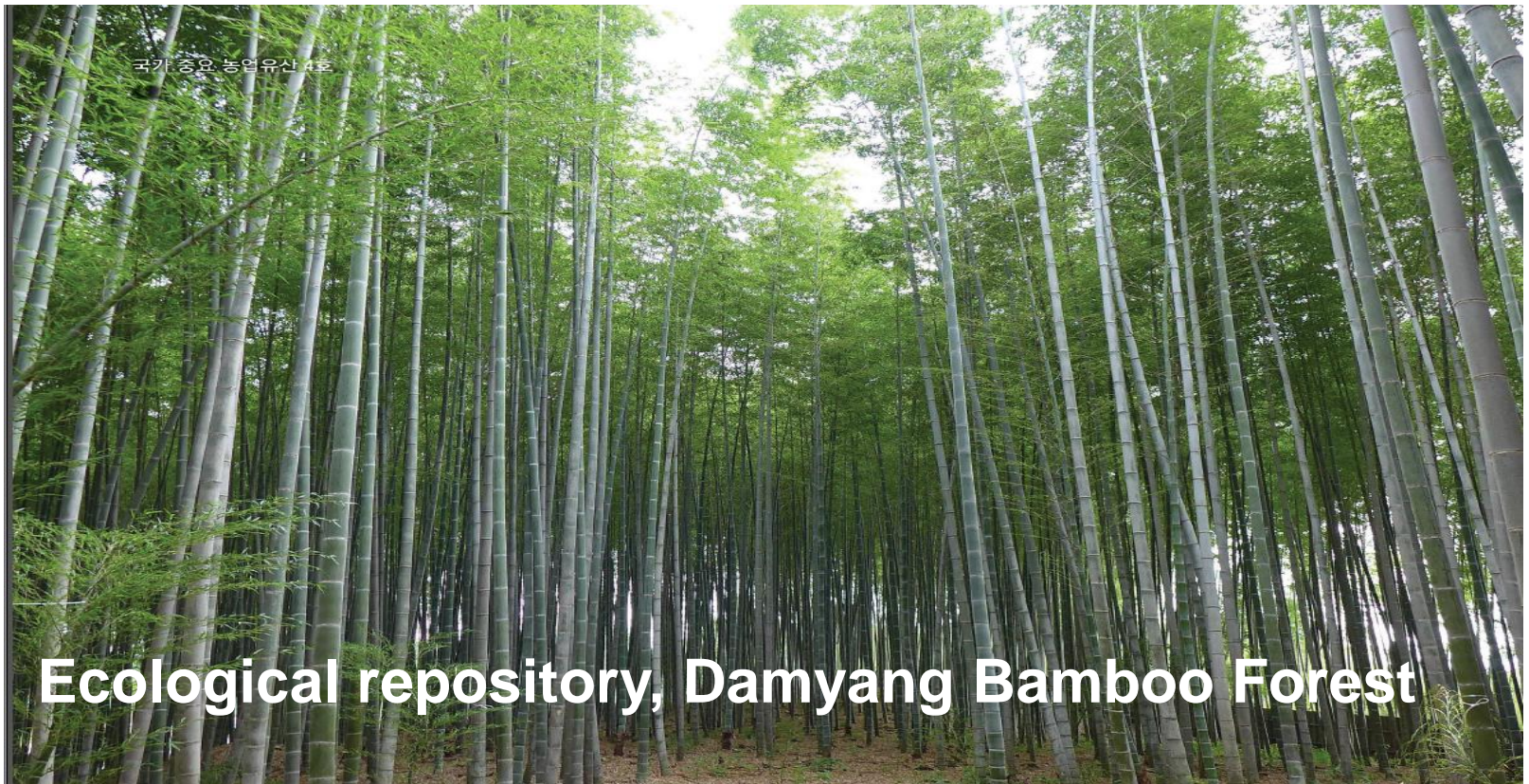




## 2. Designated KIAHS

### ◆ Damyang Bamboo Forest System

- **RANGE : SAMDA-RI/HYANGGYO-RI IN DAMYANG COUNTY**
- **SIGNIFICANCE : HOME OF BAMBOO, HOLDING UNIQUE BIODIVERSITY AND LANDSCAPE**



**Ecological repository, Damyang Bamboo Forest**



## 2. Designated KIAHS

### ◆ Geumsan Insam(Ginseng) Agricultural System

- **RANGE : GEUMSAN COUNTY(297ha)**
- **SIGNIFICANCE : HOME OF KOREAN GINSENG, COVERING CULTIVATION/PROCESS/DISTRIBUTION**





## 2. Designated KIAHS

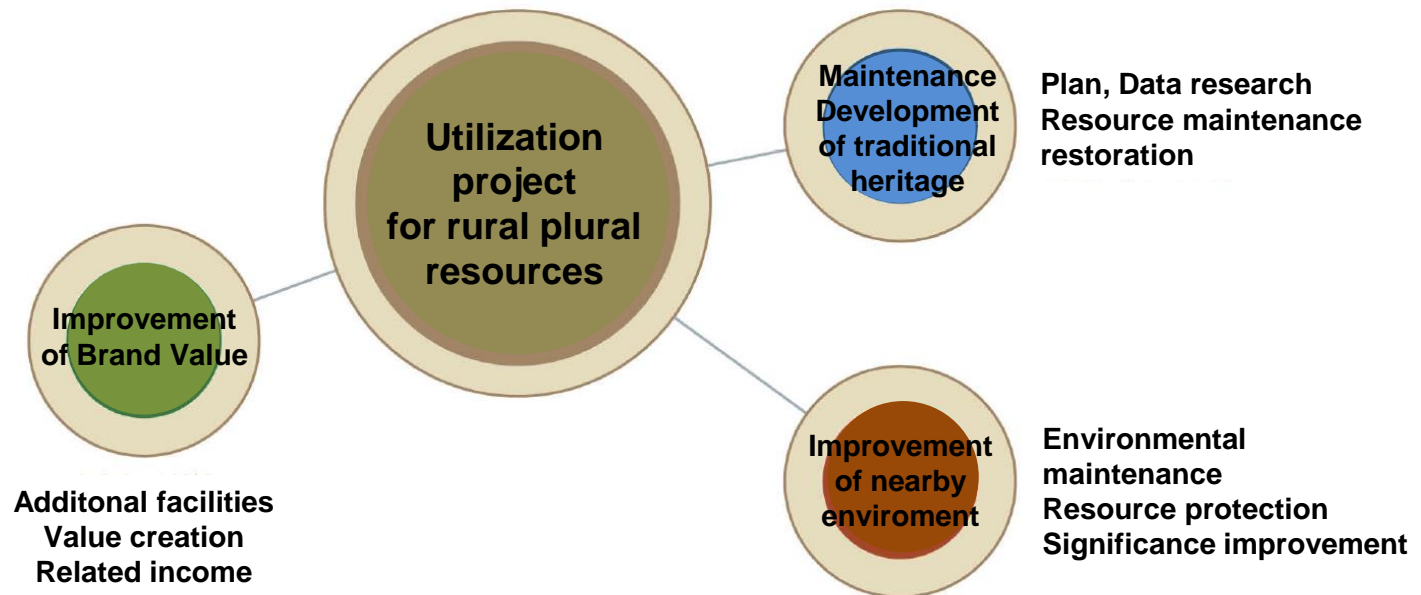
### ◆ Hadong Traditional Tea Plantation System

- **RANGE : HWAGAE-MYOUN HADONG COUNTY(597ha)**
- **SIGNIFICANCE: WILD TEA PLANTATION IN SKIRT AREA OF MT. JIRISAN, HOLDING TRADITIONAL CULTIVATION AND PROCESS METHOD IN ITS BEAUTIFUL LANDSCAPE**



### 1. Utilizations of rural plural resources

- ▶ Discover/manage/utilize rural resource to energize local economy and improve life quality
  - Target: Area with rural plural resource or agricultural heritage
  - Duration/Budget: 3 yr/\$1.25 million(1:1200won applied)





## 2. AHS Conservation/Management Case

### ◆ Cheongsando Gudeuljangnon

- ▶ Established Conservation/Management Plan
- ▶ Launched Conservation Association
- ▶ Owner System for continuous farming and brand have been developed
- ▶ Gudeuljangnon Bojeondure Program (Gudeuljangnon School, guide, seminar, etc)





## 2. AHS Conservation/Management Case

### ◆ Cheongsando Gudeuljangnon

#### ▶ Development/sale of tourism product of Cheongsando Gudeuljangnon

- Tourism product based on impression of Slow-city and Heritage


앱다운로드

**GS SHOP**

로그인 | 회원가입 | 고객센터 | 마이쇼핑 | 장바구니

TV쇼핑 | 오늘의 딜 | 리빙앤홀 | 스타일샵 | 오늘오픈 | 이벤트

홈 > 여행/티켓 > 국내/레저 여행 > 내륙여행 > 내륙여행



**[TV쇼핑] 슬로시티 청산도와 건강의 섬 완도[성인/아동.5/26.6/2]2박3일.서울출발.버스이용**

★★★★★ 첫 상품평 쓰기 > [트래블러스맵 더보기 >](#)


**GS가 199,000원** ? [미리계산](#)

☺ 무이자 최대 3개월 (단, 일시불 할인 중복불가)

슬로시티 청산도와 건강의 섬 완도[성인/아동.5/26.6/2]2박3일.서울출발.버스이용 - 1 + 199,000원

총 금액 ? **199,000원**

[방송알림](#) [찜](#) [장바구니](#) [바로구매](#)

 이미지 확대

## 2. AHS Conservation/Management Case

### ◆ Jeju Batdam(Stone Fence)

- ▶ Actual research on Batdam and conservation /management plan established
- ▶ Launched Jeju Agricultural Heritage Committee
- ▶ Reconstruction/maintenance around Batdam
- ▶ Batdam significance improvement program

(Trail, Batdam Hands-on Program

(Stone Culture Academy, Develop Stone masters, Festival)



세계농어업유산 제주발담의 가치를 깨닫는 시간  
'제1회 제주발담축제'에 여러분을 초대합니다.

2015년 10월 30일(금) ~ 11월 1일(일)

개막행사 : 2015년 10월 30일(금) 17:00~ 19:00 / 구좌종합운동장



전시	교육	문화공연	경연	관광/장터	체험
제주발담홍보관 6차산업전문관 발담문화예술관	제주발담교과 기초산악전문관 6차산업 교육	두점의리더스 발담토코론시트 지역농아리 공연	돌돌돌기 대회 제주발담경인 경연대회 SNV발담사진 콘테스트 어린이 그림그리기 대회	농고향 투어 경동이벤트 발담 물리마켓 제주농수산 직거래장터 남문방산 먹거리 장터	스망의 돌담길 발담농사 만물가 돌의 만물가 강릉이 농산물 맛물 비리스타 제철 카페 도계문화제 발담문화제

## 2. AHS Conservation/Management Case

### ◆ Jeju Batdam(Stone Fence)

#### ▶ Development/sale of Jeju Batdam oriented eco-tour programs

- Batdam Trail tour program and Batdam building program in operation

#### ▶ Selected for The 6<sup>th</sup> industrialization of rural village with Jeju Batdam

- GIAHS Jeju Batdam proved energization of local economy and job creations

여행지역 : 제주도 월영 | 업체명 : (주)원치마이스 | 문의처 : 064-724-6887





## 2. AHS Conservation/Management Case

### ◆ KIAHS BI



국가중요농업유산

Korea Important Agricultural Heritage System

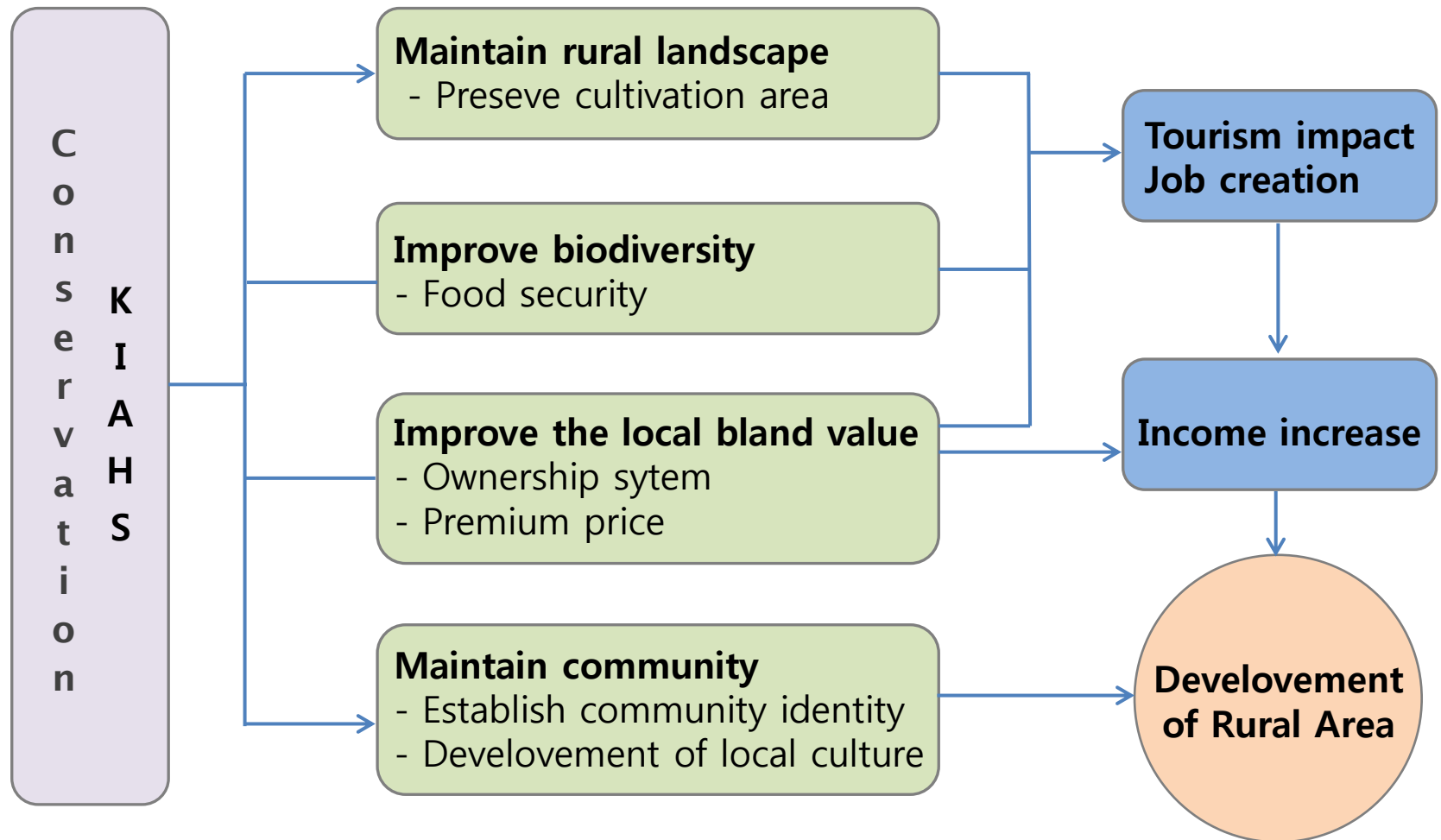
- Represents cultivation(Jaenggigil) and Nongak culture

### ◆ Trademark registered(2014.11)

상표출원공고 42-2014-0059210

(190) 대한민국특허청(KR) 상표공보	(260) 공고번호 (442) 공고일자	42-2014-0059210 2014년07월01일
(511) 분류 (210) 출원번호 (520) 출원일자 (731) 출원인	00(10편) 42-2013-0000315 2013년07월04일 대한민국(농림축산식품부장관)	
(740) 대리인	세종특별자치시 다음2로 94 정부세종청사 농림축산식품부 오종근	
담당심사관 : 이익희		
(511) 지정상품/서비스/업무		
제 00 류		
1. 전통적 경관, 토지 및, 수자원의 관리업무 2. 생태시스템의 복원 및 보전기술에 관한 업무 3. 농업유산에 대한 지정, 관리 및, 보전 업무 4. 경관 및 전통문화의 보전, 환경생태계의 유지, 국민정서의 순화, 보전유양과 학습체험기의 제공업무 5. 동식물, 미생물과 그들이 담고있는 유전자 및 그들의 환경을 구성하는 생태계 등 생물종, 생물유전자, 생태계의 보전, 유지교육 및, 연구업무,		
상표에 대한 설명		
국가중요농업유산에 관한 표고와 문자로 구성되어, 농업유산을 이미지화 하면서 약간의 색채를 포함시킨 업무 표장 상표		
상표견본		

### 3. Effect of AHS conservation/utilization



**KIAHS Conservation and Development of Rural Area**

### 1. Provision of Utilizations thru expansion/mutual contact among KIAHS

#### ▶ Continuous discovery/designation of KIAHS

- 2 site designation per year minimum: 14 sites by 2019

#### ▶ Network built among KIAHS

- Exchange and share of regional information for conservation/management of Heritage

#### ▶ Branding to improve sales volume of KIAHS

- Strengthen KIAHS product competitiveness thru local branding and community branding strategy



### 2. Expansion of KIAHS Value thru GIAHS Designations

- ▶ **Launch of steering committee for future GIAHS designation**
  - 4 KIAHS application review and supplement→ submit for FAO GIAHS designation
- ▶ **International site visit to enhance handling division/personal' s KIAHS significance and to build international network system**
  - Learn international GIAHS and candidate areas via site study and build international exchange
- ▶ **Continuous academic progress with ERAHS**
  - Support Korea Agricultural Heritage Association for ERAHS conference participation
- ▶ **Improve cooperation with other GIAHS members**
  - Establish mutual cooperation for sound conservation/management of heritage thru MOU among other heritage sites.



**Thank you!**