

충남연구원·글로벌 스타트업 간담회

2023. 01. 25.

주관 : 충남연구원, 창업진흥원, 서경대학교(산학협력단)

‘충남연구원 · 글로벌 스타트업 간담회’ 개최계획(안)

□ 간담회 개요

- 목적 : 글로벌 스타트업 기업 관계자가 충남연구원을 방문하여 투자 분야 및 투자지역 등을 중심으로 관심사를 상호 교류
 - ※ 서경대의 글로벌 스타트업 협력 프로그램을 맡는 이석형 교수는 우리원 미래기획위 위원임
- 주제 : 충남도와 글로벌 스타트업과의 협력 방안(가안)
- 주관 : 창업진흥원, 서경대학교(산학협력단), 충남연구원
- 참석 : 글로벌 스타트업 관계자 10명, 서경대학교 임직원 5명, 충남연구원 4명 등 25명
- 일시 : 2023. 1. 25.(수) 14:00~16:00
- 장소 : 충남연구원 1층 회의실
- 주요 참석자 :
 - (글로벌 스타트업) 6개 기업 10명
 - (서경대학교) 이석형 교수 등 5명
 - (충남연구원) 신동호 박사 등 4명

□ 세부일정

구분	시간(분)		내용
개회	14:00~14:05	5'	• 개회 및 간담회 소개(사회 : 홍원표 박사)
참석자 소개	14:05~14:10	5'	• 간담회 참석자 소개(김진기 박사, 이석형 교수)
발표	14:10~14:50	40'	• 충남도 및 연구원 소개(홍원표 박사) • 스타트업 소개(업체 대표)
문답 및 토론	14:50~15:50	60'	• 질의응답 및 토론(다함께)
폐회	15:50~15:55	5'	• 마무리

□ 주요 참석자

구분	이름	소속	비고
총 연 구 원	신동호 박사	경제산업연구실장	
	김진기 박사	공공투자관리센터장	
	홍원표 박사	경제산업연구실	
	전춘복 연구원	경제산업연구실	
서 대 학 교	이석형 교수	산학협력단장	
	장혜정 교수	산학협력단	
	서현희 매니저	산학협력단	
	주무현	인턴	
	오은지	인턴	
글 로 벌 스 타 트 업 관 계 자	Vidya Choudhary	Avidia Labs	메타버스 기업
	Ajit Kohir		
	Lucero Martinez Santiago	별미디어	한류콘텐츠 기업
	Anirudh N Sharma	Digantara	우주항공기술기업
	Leonardo Balduzzi	Funders Guild	STO Platform
	Guillaume Dominique Grillet		
	Aykan Ekici	Khenda	제조공장 영상인식 /행동분석 솔루션
	Jun Park		
	Navaneetha Govindaraj	VyoRobot	레일형 로봇
	GUDI Siva Leela Krishna Chand		

2022 Inbound Incubation Program for Tech-based Startups



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- Workshops
- Networking
- Business Development
- Marketing & Advertising

1. Korean Startup Ecosystem

- Overview



Annual startup incorporation : 0.12 mil (total number of startups 1.48 mil)

15 Korean Unicorns as of 2021

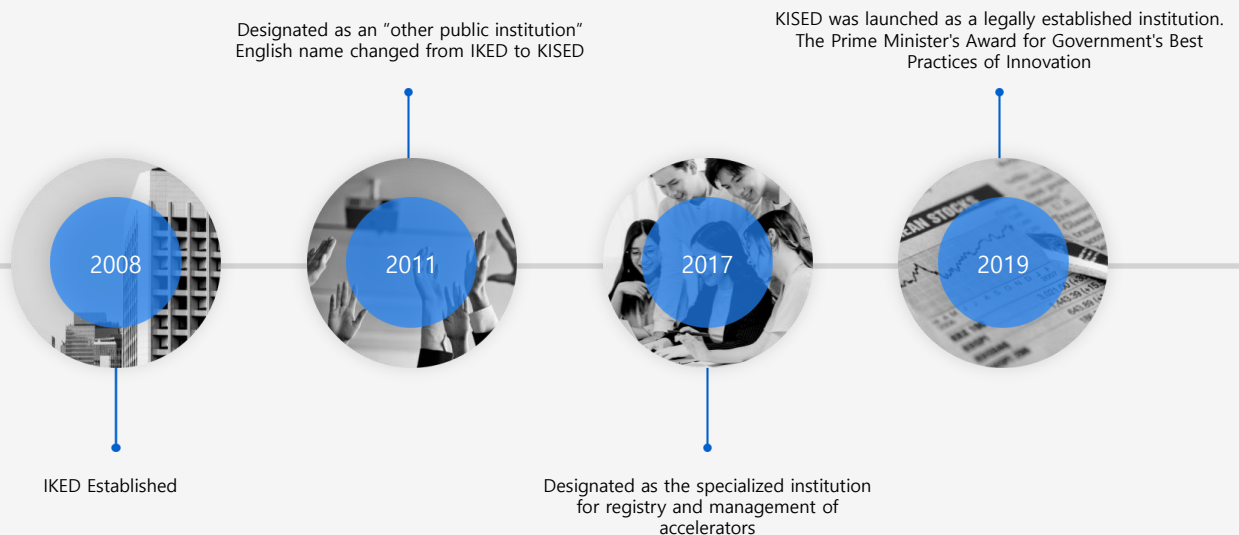


Forbes 30 Under 30 Asia : 63 Korean startup CEO 2018-2021

Top 20 out of 270 startup-friendly cities by Startup Genome in 2020

2. Program Overview

- KISED



2. Program Overview

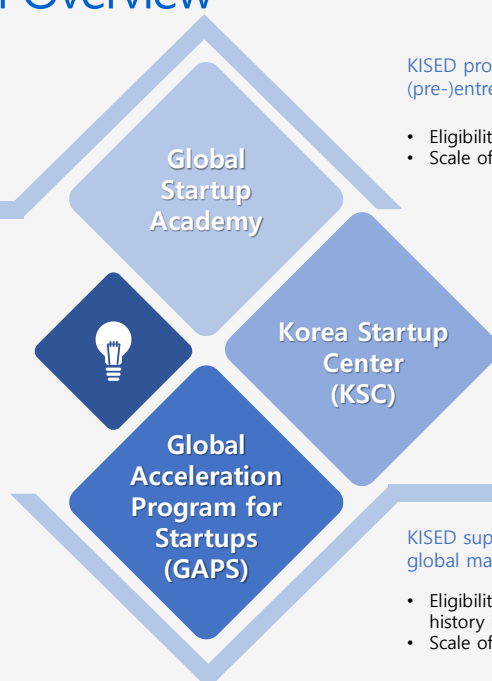
- KISED

MISSION	Build Korea's Best Startup Support Platform			
VISION	A leading institute fostering the innovative startup ecosystem			
CORE VALUES	{ Innovation }	{ Customer Centricity }	{ Communication }	{ Trust }
Directions	Revitalize	Create	Realize	Build
Strategic Tasks	<ul style="list-style-type: none"> • Support of innovative startups in step with Industry 4.0 • Customized support at all stages • Scaling-up 	<ul style="list-style-type: none"> • A startup-friendly environment • A startup network • A demand-oriented startup policy 	<ul style="list-style-type: none"> • Balanced startup support by region • Inclusive startup support • Increased safety at startup sites 	<ul style="list-style-type: none"> • Fair and unbiased principles • An open innovation system • A fruitful organization

2. Program Overview

- KISED

Global Program



KISED provides AI training programs and global accelerating for (pre-)entrepreneurs wishing to enter the global AI field.

- Eligibility : (Pre-)entrepreneurs/startups in AI within 3 years of history
- Scale of Support : KRW 10.9B | 60 startups

KISED supports a platform for the Korean startups to enter, settle, and scale-up in the global market.

- Eligibility : Startups that have raised investment from local/overseas accelerators, VCs, or conglomerates or have received letters of recommendation
- Scale of Support : KRW 3.84B | 72 Pre-programs

KISED supports early-stage startups to test their items in the global market and localize technologies and items.

- Eligibility : Pre-entrepreneurs/startups with less than 7 years of history in preparation for global expansion
- Scale of Support : KRW 3.4B | around 54 startups

2. Program Overview

- KISED



KISED

Support innovative growth of start-up companies by continuously expanding cooperation with large companies that aim for open innovation through collaboration with start-up companies.

Seokyeong University

Promote stability and development of start-up companies by verifying items of early start-up companies, linking investors, and supporting mentoring.

Ministry of SMEs and Startups

Effective support programs reflecting the difficulties of start-up companies.

2. Program Overview

- Seokyeong University



2. Program Overview

- SeoKyeong University

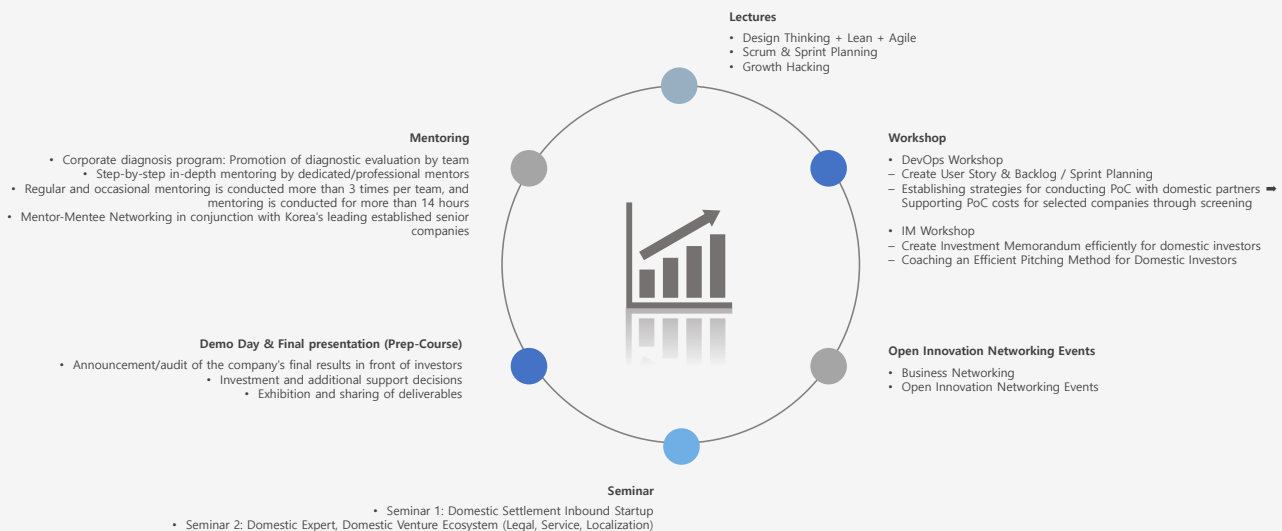


2021 K-Startup Grand Challenge		Scale of Support : KRW 367B 12 startups	
follow-up funding	6 KRW 350B	▪ XP Fantasy (3), Avidia Labs, Scanderm, Founders Lair	
Strategic Alliance	8	▪ Khenda (2) ▪ Digantara (2) ▪ Scanderm	▪ Avidia Labs ▪ Founders Lair ▪ XP Fantasy
JV	7	▪ Founders Lair (2) ▪ Shush ▪ Scanderm	▪ XP Fantasy ▪ Avidia Labs ▪ Sendjoy
registration of intellectual property rights	13	▪ Scanderm (9) ▪ XP Fantasy (2)	▪ Founders Lair (2)

2021 K-Startup Grand Challenge 2nd Phase		Scale of Support : KRW 367B 12 startups	
Conclusion of domestic sales contract	1	▪ Khenda	
JV	4	▪ Crmble ▪ Digantara	▪ Genrobotics ▪ Scanderm
Participate in the domestic business alliance	4	▪ Crmble ▪ Genrobotics	▪ Khenda ▪ Vimage

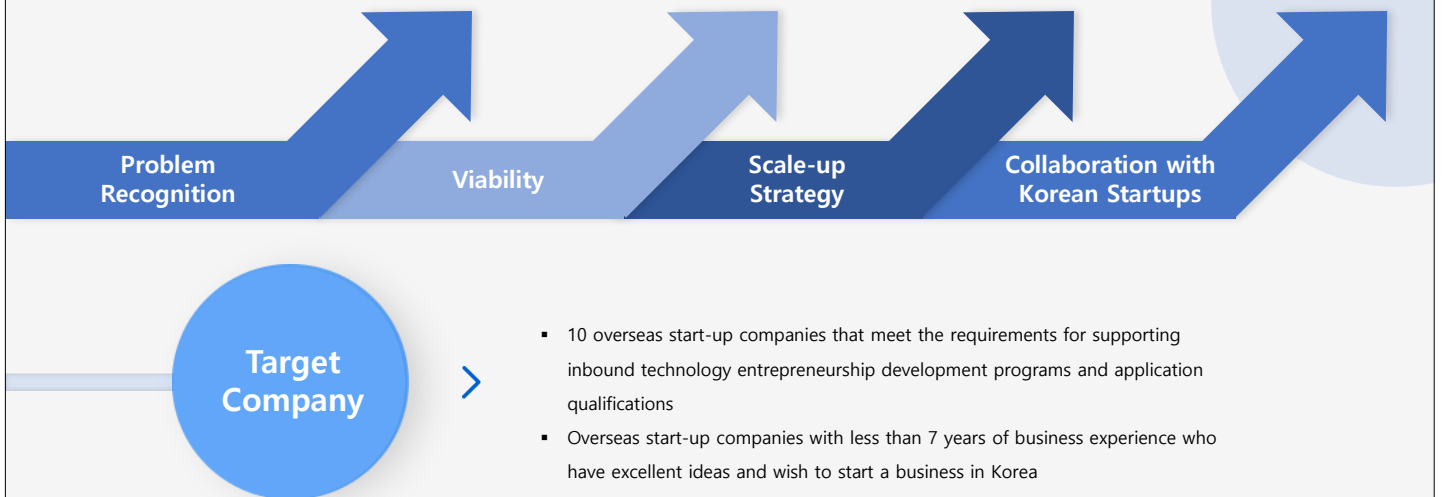
2. Program Overview

- Program overall



2. Program Overview

- Selection Criteria



2. Program Overview

- Selection Process



2. Program Overview

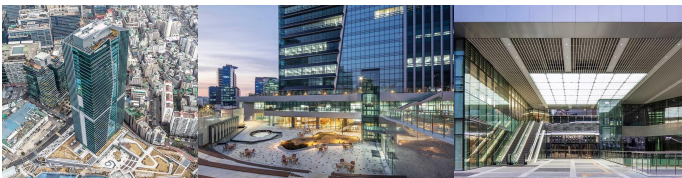
- Benefits



2. Program Overview

- Benefits ; Spaces for Incubation

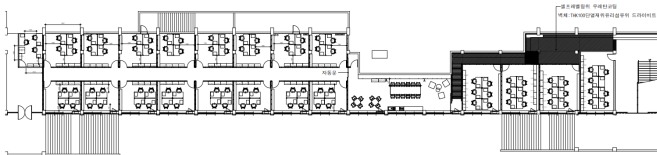
Global Startup Academy (Guro G-Tower)



Global Startup Academy, 10F, G-Tower, Guro-gu, Seoul

- Non-Korean startups are able to use the space during the program period (Sept. 2022 ~ Feb. 2023)
- Non-Korean startups are able to share the space with Korean startups in Global Startup Academy program who prepare for their global expansion, while collaborating with them.

SeoKyeong University

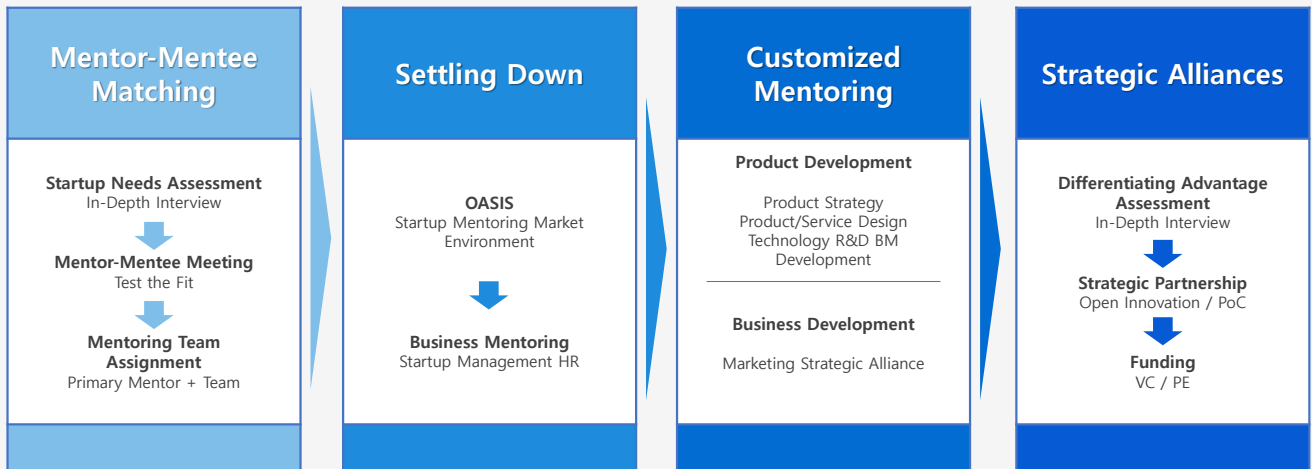


124 Seogyong-ro, Seongbuk-gu, Seoul, Republic of Korea

- It is currently under construction and is scheduled to be completed in July
- 20 offices of start-up companies (for 4 people or more, supporting new tenant teams)
- Common support for mailboxes and lockers in universities
- Provide rest area and co-working space

3. Accelerating Programs

- Mentoring



3. Accelerating Programs

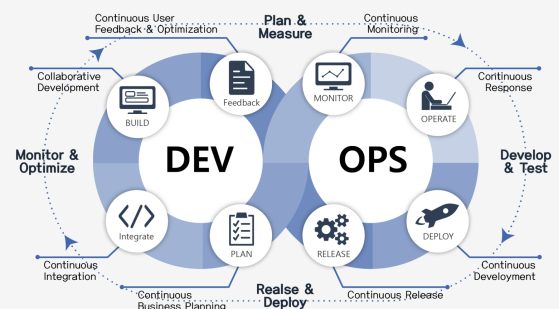
- Workshops

> DevOps

- User Story & Backlog + Sprint Planning
- Methodology for collaboration between development/operation teams
- Establishment of PoC strategy with Korean partners

> Investment Memorandum

- Create Investment Memorandum to appeal to Korean investors
- Coaching for Efficient IR Pitching
- Runs in conjunction with Demo Day



3. Accelerating Programs

- Networking

Open Innovation Networking Events

- Invite companies from different fields to conduct business networking
- Potential Strategic Partner Matching with Networking and Ideation

Field Guide

- Dedicated mentors provide on-site guides focusing on corporate visits
- Select the appropriate domestic companies to connect with inbound companies and arrange visits and business meetings

Corporate linkage meeting

- Dedicated mentors provide on-site guides focusing on corporate visits
- Arrange online/offline meetings by selecting appropriate domestic companies for connecting with inbound companies

Networking

Open Innovation Networking Events

- Networking with Startup Support
- Includes special lecture on startup support environment in Korea
- Introduction and sharing of experience of existing domestic settlement company KSGC Alumni in Korea

Networking 1

- Networking between overseas startups, partners, and VCs
- Invite companies and marketing-related companies included in the Ecosystem of major areas of overseas startups
- Explanation of VC's investment environment in Korea and 90-Second Pitch of overseas startups

Networking 2

3. Accelerating Programs

- Business Development

> SEMINAR 1

- Panel Discussion, where domestic inbound startups participate as panels
- Creating shared value by giving networking opportunities with domestic startups
- Strengthen the capabilities and attitudes necessary for successful settlement in Korea by giving lectures on domestic venture ecosystem (law, service, localization)

Startup Ecosystem & Trend

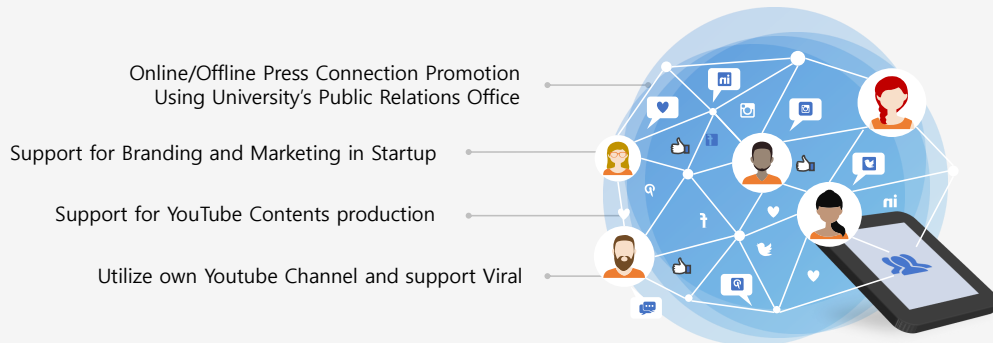
Open Trend

SEMINAR 2 <

- Invite Alumni, VC officials, professionals, etc
- Invitational lecture by Key Note Speaker consisting of experts in the field related to the 4th Industrial Revolution and executives of global companies

3. Accelerating Programs

- Marketing & Advertising



Expectation effectiveness

- Collaborate to produce excellent global startups such as existing successful participating startups and to create synergy value so that the technology of global startups can be attracted to Korea quickly and safely
- Delivering a brand experience with message delivery using director mix to increase relevance of startup content



THANK YOU

2022 Inbound Incubation Program for Tech-based Startups

Leading to a happy future

CHUNGNAM INSTITUTE



About
ChungNam
Institute

Symbol
System

History

Vision
Mission
Goal

Research
Publications

Organizational
Structure -
Chart

About -
Divisions

Chungnam
Map

02 03

04 05

06 07

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16 17

ChungNam Institute studies CHUNGNAM.

Researchers that are passionate and feel a sense of responsibility for the region

A network that gathers and shares wisdom

Research for a better future in the daily lives of people

A top policy research institute that's trusted by the people

We take a hands-on approach to studying life in Chungnam for the happiness of the Chungnam people and are laying the groundwork for a better tomorrow.

The Chungnam Institute, which is working toward a better future, will enhance the local coherence, communication, cooperation, forward-thinking attitude and trust of the people.





Dandelion ○

Korea is the origin.

The entire plant is used as medicines and vegetable.

The floral meaning is happiness.

It grows well in any environment.

As the seeds are scattered all over the place, we wish that the research and wisdom of our researchers spread far away, and it brings the happiness of the Chungnam residents.

○ A Pine Tree



The species that occupy the largest habitat area in Chungnam.

The wood is used as building material, the pollen is used as tea confectionery, and the inner bark is used in a rice cake called Songgi Tteok.

○ A Great Knot



It is the representative bird species of Chungnam, and its habitat is the Seocheon mudflats, which is well-known for its international attraction.

- Symbolizes the high level of expertise that researchers must possess as it travels back and forth of the distance of more than 10,000 km without any error through the management of energy, hormone, and water required for a journey.
- Above all, it sees and flies farther than any other birds.
- Its appearance looks weak, but it travels an average of 24,000km a year with a strong temperament that travels around the globe for more than 20 years without stopping. It is a typical case of looking weak on the outside but tough on the inside.

A bird that migrates between East Asia and Australia

It symbolizes a ChungNam Researcher who will extend beyond Asia and into the world.

“

ChungNam Institute that opens the Future of the embracing Happy Country ”



A country, where everyone enjoys the right to pursue happiness like a decent human being by recognizing diversity without distinction and discrimination in unity. A country where everyone lives well together. It is the place to pursue an “inclusive happy country”.

It is the place that draws Chungcheongnam-do in the world as the central region of Asia beyond Korea.

This is Chungnam Institute where Chungnam, which is centered on the Republic of Korea, is studied for the future of Chungcheongnam-do and the happiness of 2.2 million residents.

We aim to make Chungnam into a place of happiness through policy research that the residents experience in their lives.

In addition, we also want to lead the pioneering policy and devote to accomplishing ‘Happier Chungnam, The Center of the Republic of Korea’, the vision of Chungnam Province under the seventh governor elected by popular vote.

Moreover, we will be the best policy research institute that the people trust within the networked organization that collects and shares the wisdom and attitude of the researchers who are passionate and responsible for the region.

ChungNam Institute has been with Chungcheongnam-do and 15 cities/counties working together!

We will continue to walk together with the residents in happy relationship without forgetting our first promise to be a force for a better future.

President of ChungNam Institute

HISTORY

1995

June 15

ChungNam Institute established.
(The first Chief Director & Governor of the Province, Han-Gon Kim)

July 1

The inauguration of the 2nd Chief Director, Dae Pyeong Sim as Governor of the Province

2000

October 8

Relocation of the Institute for the second time from the Teachers Pension Center in Dunsan-dong to the City Hall of Kyeryong

2003

August 4

Relocation of the Institute for the third time from the City Hall of Kyeryong to Yuseong-gu Agricultural Research & Extension Services

June 15

The 10th anniversary of the Institute

2005

2006

1998

December 12

Relocation of the institute from the former Chungcheong Bank in Eunhaeng-dong to the Teachers Pension Center in Dunsan-dong

July 1

The inauguration of the 3rd Chief Director, Wan-Koo Lee as Governor of the Province

September 27

Relocation of the Institute for the fourth time from Yuseong-gu Agricultural Research & Extension Services to Dong-A Ilbo building in Oryu-dong



List of Presidents of ChungNam Institute

- **Seung-Joo Ahn**,
the first former president (Inauguration in 1995)
- **Yong-Ju Hwang**,
the second former president (Inauguration in 1998)
- **Jong-Hwan Jung**,
the third former president (Inauguration in 2001)
- **Je-Jik Oh**,
the fourth former president (Inauguration in 2003)
- **Yong-Ung Kim**,
the fifth and the sixth former president (Inauguration in 2004)
- **Jin-do Park**,
the seventh former president (Inauguration in 2010)
- **Hyun-Soo Kang**,
the eighth and ninth former president (Inauguration in 2013)
- **Hwang Yun**,
the current 10th president (Inauguration in 2018)

February 25

Relocation of the Institute for the fifth time from Dong-A Ilbo building in Oryu-dong to Geumheung-dong in Gongju-si

March 14

Opening Ceremony for the Independent Building of ChungNam Institute

2008



2009

February 23

Chungnam Public Design Center established

August 23

Chungnam National Economic Education Center established

June 15

The 25th anniversary of the Institute Policy Expo on the celebration of the 25th anniversary of the ChungNam Institute

2020

June 18

Chungnam Regeneration Center established

2019



2015

March 27

Seohaean Climate Change Research Institute established

April 10

Rename the institute from Chungnam Development Institute to ChungNam Institute

June 15

The 20th anniversary of the Institute

October 5, Adds a fourth floor

2011

June 9

The Chungnam Center for the Sixth Industrialization of Agriculture and Fisheries established



The Global Think Tank, CNI, leading a happy future for the residents of Chungnam

It has an implicit meaning of the desire to be reborn as truly the best policy institute by aiming for a future that is resident-oriented, the face to face with the residents, applying the values, standards and structures that global think tanks regard highly.

Leading a happy future for the residents of Chungnam

1. Purpose of establishment: To perform policy research for Chungnam residents' happiness and the community development
2. To aim for the future that is resident-oriented, and the face to face with the residents
3. To conduct pioneering research that aims and leads better future in reality.

Global Think Tank, CNI

1. Aims for the Structure and Standards of Advanced Global Public Think Tanks.
2. Claims to be global think tanks that value independence, neutrality and autonomy of research.



Policy development & utilization for the community growth for the happiness of the residents

ChungNam Institute has been established for the purpose of promoting the balanced development of South Chungcheong Province (Chungnam in short) and the happiness of the people through the proposals of policy alternatives and guidelines for a province, city and county.

Bylaws of the Institute

ChungNam Institute conducts necessary projects to improve the community development, including systematic research and development of policy issues related to mid- to long-term development of South Chungcheong Province and a city/county, promotion of local economy, preservation/succession of historical culture, and the local administration (Article 3 of the Bylaws on the Support and Establishment of ChungNam Institute)

The Articles of Association

We aim to effectively respond to the policy demands of the residents, and contribute to the improvement of local competitiveness and the happiness of the residents by providing useful policy alternatives through professional and systematic survey/research/analysis of all aspects of challenges and issues of the province, cities and counties (The Articles of Association of ChungNam Institute-Article 2).



In accordance with the vision of Chungnam Province,
'Happier Chungnam, The Center of the Republic of Korea',
ChungNam Institute will

1. Open up a happy future for the residents.
2. Solve the troubles of the residents together.



Pioneering Future Policy



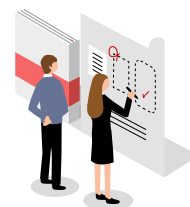
Promotion of Residents' Research Engagement



Expansion of Support in Projects for Issues and Challenges



Strengthening the Capacity of the Integrated Organization





Gathering Data on Public Opinion and Various Research Support for Effective Policy Alternatives

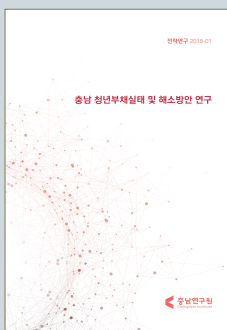


Strategic research projects are carried out and led by researchers in consultation with the province, cities, counties and communities for policy development that can promote the happiness of the residents. We set importance on the uses of research findings in policies.



Basic research projects are focused on strengthening individual research capacity as a basic research for researchers to establish deep theories and policies in their field. We emphasize academic completeness such as publication of domestic and foreign academic journals.

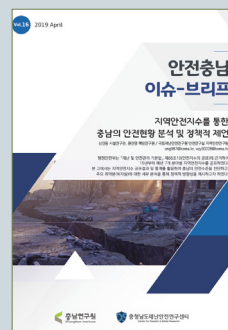
1. A Study on the Current Status and Resolution of Youth Debt in Chungnam



2. Chungnam Economy



2. Safe Chungnam, Issues - Brief



3. Open Chungnam



The research promotion project is a network strengthening project that includes workshops, seminars, symposiums, and forums. We encourage joint promotion with external organizations and agencies.

Residents' research conferences and research support projects are supported by communities and academics engaged in activities in the region under the theme of 'Open Research, Happier Chungnam'.



As a task to establish differentiated policies for cities and counties, research is carried out with contributions from cities and counties, and various types of policy cooperation projects are promoted with the support of researchers dedicated to each city and county.

Province Policy Projects Is the task of establishing a mid- to long-term core strategy.



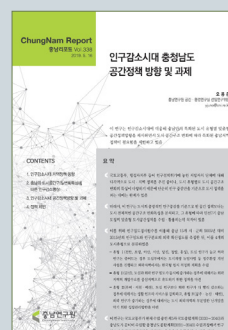
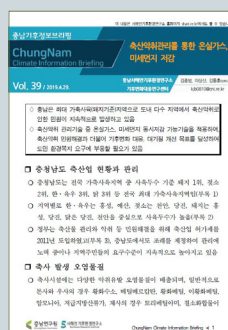
A commissioned research project is carried out by the request of a related agency such as the province, a city, a county, or a public agency and funded by the commissioning agency. We set importance on the commissioning agency's satisfaction with the research findings.

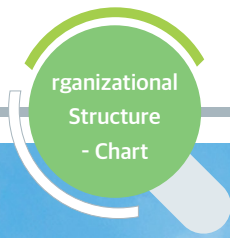
4. Trends of China and Diagnosis

5. Reducing Greenhouse Gas and Fine Dust through Livestock Odor Management

6. Direction and Tasks Relating to Spatial Policy in Chungcheongnam-do Province in the Age of Research Reduction

7. Spatial Distribution for Vulnerable Elderly Citizens in Chungnam

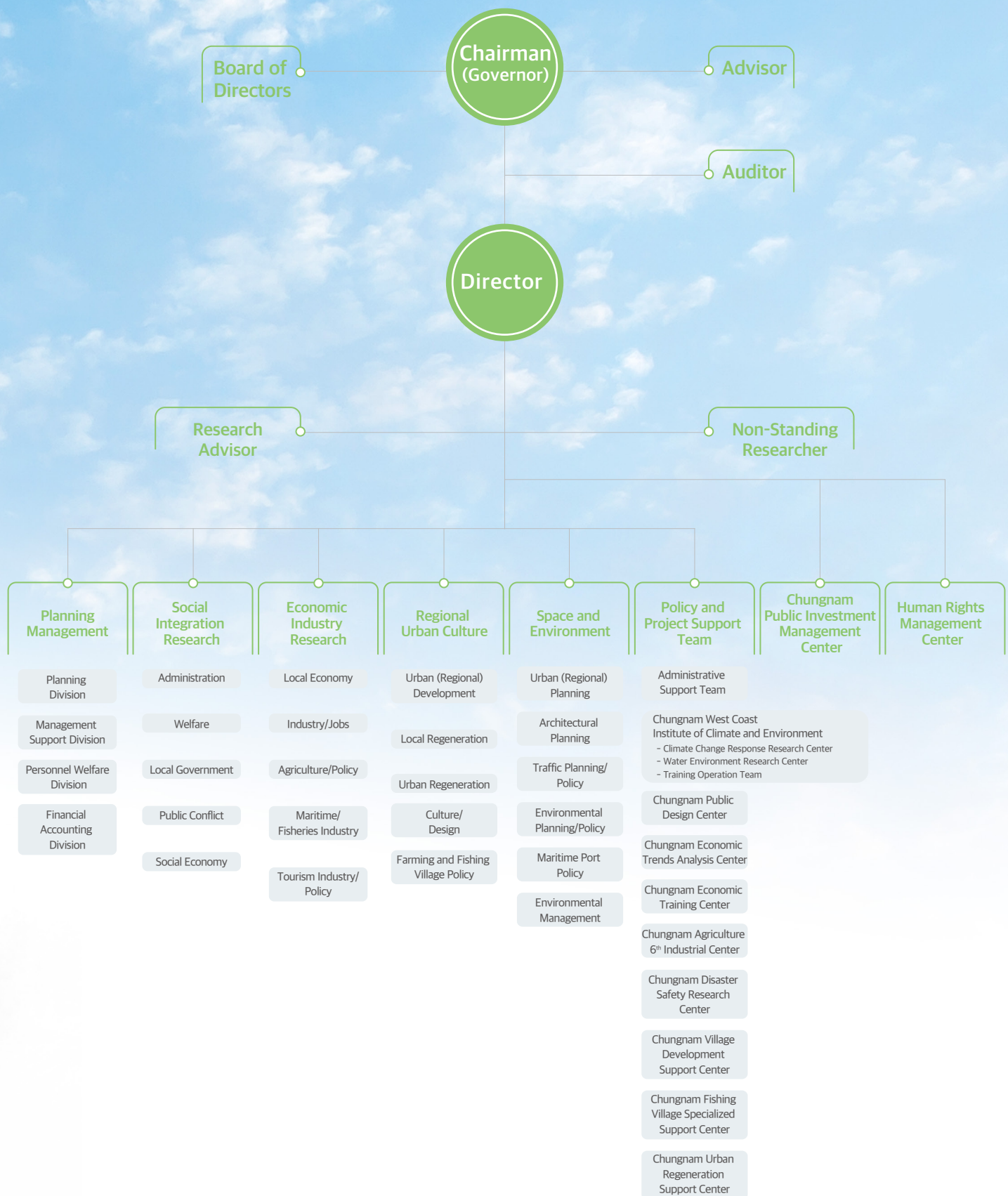


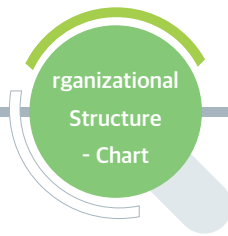


- ChungNam Institute that Opens the Future of the Embracing Happy Country

ChungNam Institute







Planning Management

Division for Planning and Coordination

- Research planning & coordination and evaluation of research results
- Regeneration projects of consortium of cities and counties
- Management of various media activities including the promotion of publications of research performances
- Collection and management of research information and data

Division for Human Resource Management and Welfare

- Mid- and long-term research manpower planning
- Operation of the human resource management system
- Support in strengthening individual capacity and development of researchers
- Finding and expanding welfare improving projects

Management Support Division

- Support for external cooperation and domestic events
- Management of regulations and rules
- Building management
- Management of computers and information

Financial Accounting Division

- Double-entry bookkeeping and corporate settlement
- Cooperative projects on public service corporation tax matters and payment
- Management of operating funds and expenditure/payment matters

Office of Social Integration Research

- Expansion of research base for transition to the tolerant society
- Promoting research in close contact with the local communities by integrating/operating the existing administrative welfare research function and the social economy & community research function

Office of Economic/Industrial Research

- Creating a happy growth base
- Research on the establishment of next growth engine and the basis of job creation for the service industry such as small businesses rather than the manufacturing-oriented industry, new

Office of Local Urban/Culture Research

- Establishing a system to identify balanced regional development policies
- Identifying policies as living spaces for urban and rural areas and developing a new balanced development model by creating a specialized region through culture and art

Office of Space Environment Research

- Establishing a foundation for sustainable development
- Establishing a system for a foundation of integrated research for sustainable development in Chungcheongnam-do by the linkage of national land/city planning with environmental planning/policy



Policy Project Support Group

Chungnam-Seohaeae Climate Environment Research Institute

- Development and support of climate change response policies
- Monitoring and Promoting Water Management Policies
- Environmental monitoring of west coast area (Seohaeae)

Center for Climate Change Response Research

- Support for greenhouse gas reduction and response in the GHG emission trading system
- Supporting and monitoring climate change response in Chungnam
- Coastal area monitoring

Water and Environmental Research Center

- Basic survey on the real condition of contamination and capacity of water environment by water system
- Management and operation of 'the Integrated Information Management System on Water'
- Planning of the total water quality management & control of water pollution and implementation evaluation
- Research on policy directions related to water environment and consulting on pending issues within the province

Training Operations Team

- Training on raising awareness of Chungnam climate change response, and building a network

Chungnam Public Design Center

- Research on the Chungcheongnam-do Design policy and finding new projects
- Free public design consulting for cities, counties and public agencies
- Establishing public design standards such as guidelines and manuals
- Opening workshops and training for the province, cities and counties

Chungnam Center for Economic Trend Analysis

- Establishing and operating economic crisis response systems
- Publishing a monthly business magazine, "Chungnam Economic Trends"
- Developing and producing the comprehensive economic index of Chungnam

Chungnam Economic Education

- Provide economic education for elementary school
- Providing economic education for the underprivileged
- Provide customized economic education for citizens
- Economic Education Program Development

Chungnam Center for the 6th industry of Agriculture

- Promotion and diffusion of the 6th industry in Chungnam agriculture
- Monitoring and consulting support activities for Chungnam Agricultural 6th Industrial Management Body
- Chungnam Regional Circular Agri-food System (Local Food)
- Research activities for model development in the 6th agricultural industry

Chungnam Center for Disaster Management and Safety Research

- Systematic analysis and research on disasters/safety accidents
- Strengthening safety-based projects to raise safety culture awareness and policies
- Establishing DB in disaster management & safety measures and analyzing the big data

Chungnam Support Center for Town Development

- Surveys, research analysis and development of policy measures for town development
- Counseling support, submission of opinions, training, etc.
- Public relations activities, and establishing & operating private organizations

Chungnam Support Center for Rural Specialization of Fishing Villages

- Survey on supporting the 6th Industry convergence for fishing villages and establishing specialized network for fishing villages in Chungcheongnam-do
- R&D, startup and management consulting for fishing villages in the province
- Expansion of markets for specialized products

Chungnam Support Center for Urban Regeneration

- Chungcheongnam-do Urban Regeneration Support Center
- Urban Regeneration College
- Urban Renewal New Deal Project Monitoring and Policy Direction Proposal

Chungnam Public Investment Management Center

- Finding and supporting financial projects in the Province
- Promoting rational projects through reviews and verification of economic and financial feasibility of investment projects
- Support in (preliminary) feasibility studies and reviews of local financial investment

Human Rights Management Center

1) Human rights environment within the researcher

- Human Rights Education
- Human Rights Infringement Remedies Procedure
- Internal audit

2) Human Rights Management System

- Human Rights Impact Assessment
- Implementation and review of the implementation of human rights management

3) Human Rights Research

- Human Rights Information
- promotion



ChungNam Institute studies CHUNGNAM.

South Chungcheong Province, Chungnam in short, is located in the center of the Korean peninsula, and is the central area of the Pan-Yellow Sea.

It is also the most important transit hub that Gyeongbu/Honam Highway and High-speed rail (HSR), and West Coast Highway pass through.

The new city of Naepo, the seat of Chungnam Provincial Government moved from Daejeon in January 2013, is being made into an eco-friendly and people-centered city that everyone wants to live in.

The Chungnam's history and culture are the pride of the people and the driving force of future development.

We are raising the pride and quality of life of the residents by utilizing the glorious Baekje culture and extensive tourism support, especially various local festivals including Baekje cultural assets and the UNESCO World Cultural Heritage Site Listing.



Chung Nam
Area



8,226km² in total

Chungnam
Population



About 2.12 million
(in 15 cities and counties)

ChungNam
researcher



Located in 'Naepo New Town'
between Hong Sung and Yesan

ChungNam
Institute



Located in Gongju-si



73-26, Yeonsuwon-gil, Gongju-si, Chungcheongnam-do, 32589, Republic of Korea

Phone : +82-41-840-1114 **Fax :** +82-41-840-1190

www.cni.re.kr



Unleash your investments.

December 2022

guillaume@fundersguild.vc

Traditional startup investments are terrible

Startup investors take

8 to 14 years

to liquidate their investments



Slow returns



Low control over risk



Limited to few



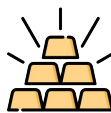
Security token investments provide significant advantages to investors

Higher
Liquidity



Exit anytime without hurting
startups

Equity
Backed



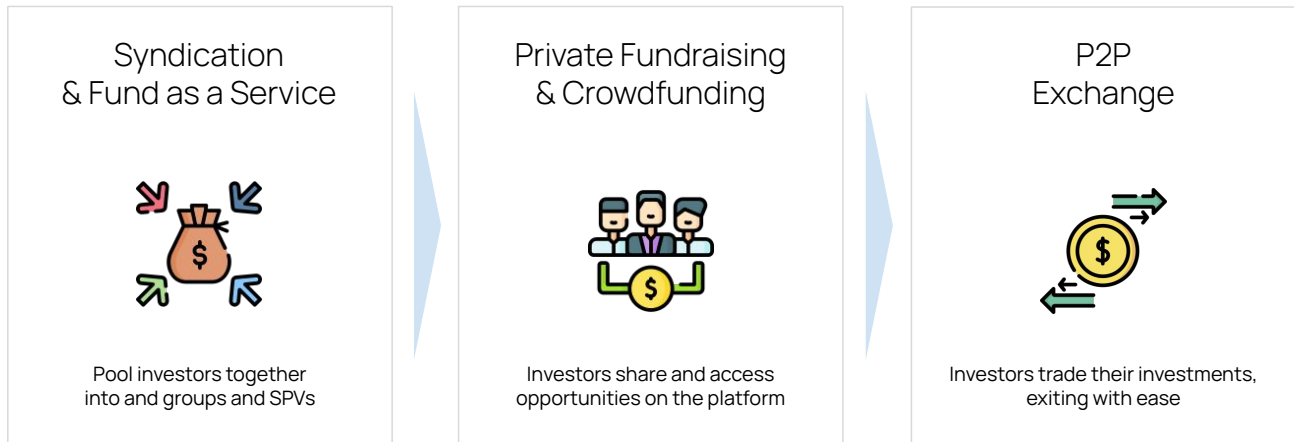
Value dependent on startup
valuation, not crypto volatility

Portfolio
Control



Control over portfolio risks
and returns

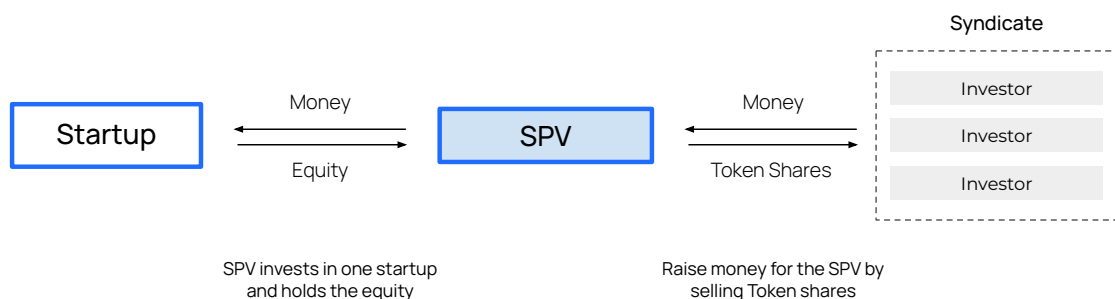
Managing investments from fundraising to exit



5

 FUNDERS GUILD

Fund As A Service - 1 startup, 1 syndicate, 1 SPV



6

 FUNDERS GUILD

Why Korea?

Korea is a great market to fundraise for investment vehicles

- Possible to [target retail investors](#) to raise money for VC type opportunities.
- Possible [tokenize investment vehicles](#) through security tokens under the Financial Service Act.

7

 FUNDERS GUILD

Possible to [operate security token-based equity crowdfunding](#) with proper license under
Financial Service Act

8

 FUNDERS GUILD

We started Funders Guild this May in Korea.

9



We started Funders Guild this May in Korea.

What have we achieved so far?

10



Our goals and progress in Korea

- Target Korean investors more effectively
- Support Korean startup ecosystem by providing funding
- Help startups fundraise easier by targeting retail investors

11



Sprint planning, updates from October

OPERATIONAL SETUP

	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8
⚡		Setup Korean entity						In progress
		→ Generate revenues in Korea and have an entity for JV						
⚡	Korea JV Memorandum							In progress
	Discussions of terms and preparation of agreement Signing ceremony → Better reach Korean investors							
⚡	Setup crowdfunding PF entity							In progress
	Legal roadmap (Done) JV Korea certification → Comply with Korean regulations							
✓	Setup fund management entity			Completed				
	Legal global roadmap Work with Korea JV partners to set up SPVs Work with Singapore Fund service to set up SPVs → Efficiently manage investments for FaaS and crowdfunding							
✓				Setup exchange entity				Completed
				Legal roadmap Entity setup → Provide the desired investment liquidity to investors				

Sprint planning, updates from October

TECH

	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8
✓	KYC/AML implementation Contact different service providers / Choose partner Integrate to platform → Comply with regulations worldwide			Completed				
✓	FaaS Onboarding Experience Design onboarding process Implement onboarding process → Entice investors to use the platform			Completed				
✓		Fiat payments Contact different service providers / Choose partner Integrate to platform → Make it convenient for all investors to invest in startups		Completed				
✓			FaaS carried interest Update smart contracts Update user interface → Provide more flexibility to lead investors	Completed				
⚡	Korean localization of platform → Allow Korean investors to browse the platform and invest easily							In progress

Our MVP is ready



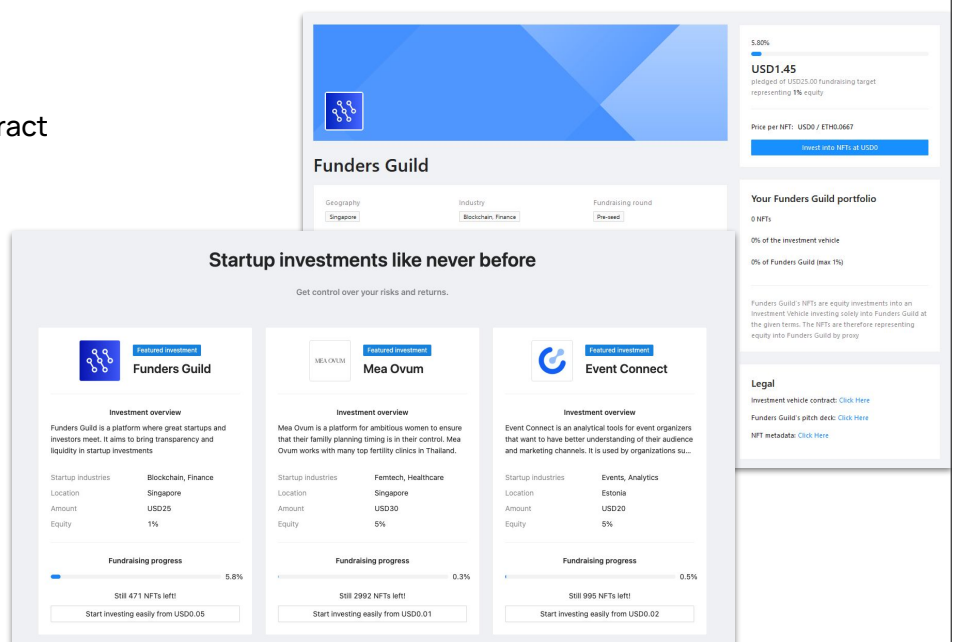
Platform & Smart Contract Deployed

- Fundraisings
- Marketplace
- Blockchain transactions
- KYC/AML



Currently Deploying

- Fiat payments
- Contract optimization
- Live Beta



Our traction

What we signed in the past 3 months



FundingBox

Funding Box

Public funding platform
& accelerator

LOI for up to 40 SPVs in the span of 20
months and 3-5 pilots soon



TusStar Malaysia
& TusStar Singapore

Accelerator

MOU to use our platform to structure
future investments and run
fundraisings for their startups



We Founder Circle

Angel network
(largest in India)

MOU to use our platform to structure
future investments

15

 **FUNDERS GUILD**

Deal pipeline - Crowdfunding and FaaS

10 pilot deals

\$ **5** millions

And **more to come**
60 upcoming deals
\$10-30 million AUM

16

 **FUNDERS GUILD**

The founding team

A team working together for several years with relevant and international track records



Fabien Martin

CEO/CTO

Founders Lair *China - Korea*
Co-founder & CTO

Trinket *USA*
Technical Advisor (Web3)

Catcha Group *Malaysia - Singapore*
Venture Capital

Mea Ovum, Gradients, TechSketch *Worldwide*
Serial Tech Co-founder (AI, WebDev)



Silu Cao

CFO

Founders Lair *China*
Co-founder & CFO

KPMG *Singapore*
Auditing & Corporate Finance

Innoway *China*
Corporate Innovation Consulting

London School of Economics (LSE) *UK*
B.S. Finance & Accounting



Guillaume Grillet

COO

Founders Lair *Korea*
Strategy & Business Intelligence

Pegasus Tech Ventures *China - Korea*
Venture Capital

Strategy Consulting Boutique Firm *France*
Strategy Consulting

Tsinghua University *China*
M.S. Management

17

 FUNDERS GUILD

OUR ASK

USD 150k SAFE - USD 5 million valuation cap / 20% discount

NFT Security Audit

Operations

Legal

Business Dev



Onboard **more investors**

10 Syndicates (6 months)

40 Syndicates (1 year)

Interested and want to know more?
guillaume@fundersguild.vc



 FUNDERS GUILD

APPENDICES



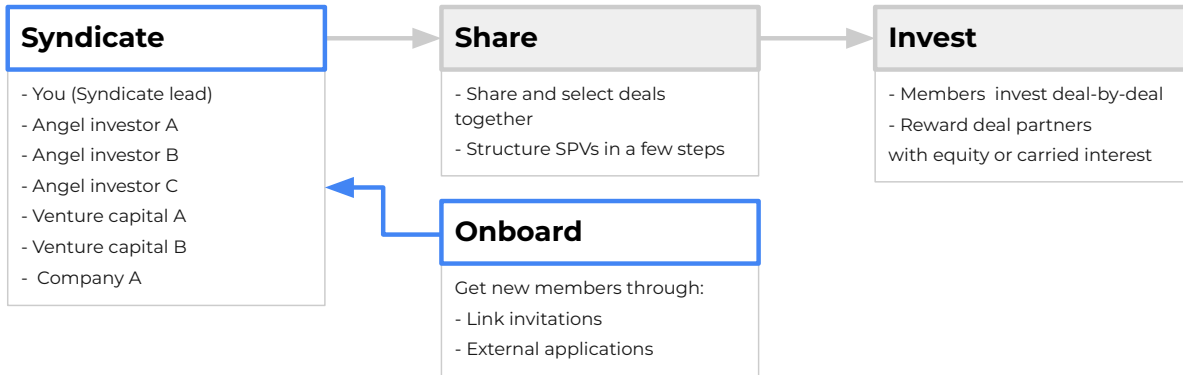
Our goals and progress in Korea

- Target Korean investors more effectively
- Support Korean startup ecosystem by providing funding
- Help startups fundraise easier by targeting retail investors

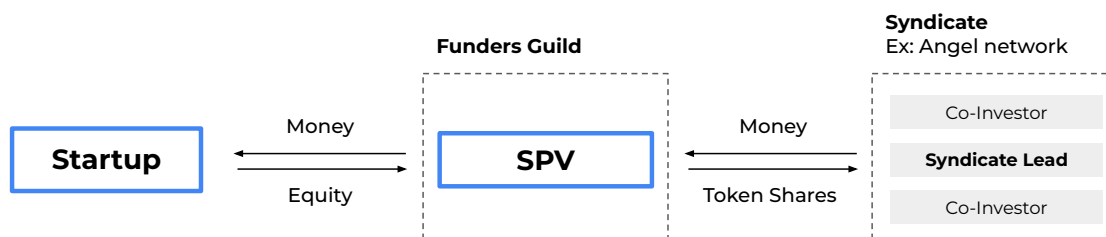
- 🔴 Incorporation - In progress
- 🔴 Crowdfunding License → Obtain through JV with 2 Korean Companies - In progress
- 🟢 Platform development - Done
- 🟢 Smart contract development - Done
- 🟢 KYC/AML - Done
- 🟢 Fiat payments - Done
- 🟢 FaaS solution (investors bring deals on the platform) - Done
- 🟢 Fund structuring & licensing → Strategic partnerships
- 🟢 Exchange → Strategic partnerships

SYNDICATION - MANAGE YOUR OWN SYNDICATE

A syndicate is a private community of investors
Create and manage your own syndicate on Funders Guild
Share and invest together with co-investors on a deal-by-deal basis



FUND-AS-A-SERVICE – SPV



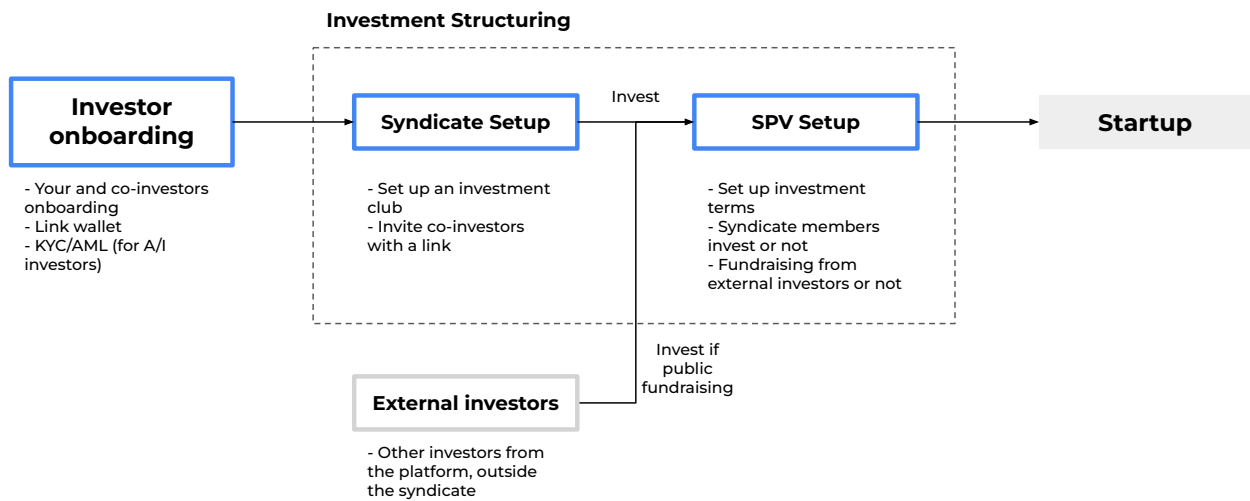
Funders Guild's SPV

Startup sourced by syndicate (GP/LPs)
Fiat investment into the startup
Startup equity held by the SPV for the syndicate

Syndicate

Syndicate lead invite co-investors/LPs into syndicate
Syndicate lead set up terms of SPV
Investment into SPV by syndicate (from syndicate lead and/or other investors)
Investors receive Token shares of the syndicate
Lead receives twin Tokens for carried interest
Lead gives sweat equity and sweat carried interest to deal partners who helped with the deal

USER JOURNEY - INVESTORS



CHAIN-AGNOSTIC SOLUTION, BUT STARTING WITH THE POLYGON CHAIN



Stable and
Low Gas Fee

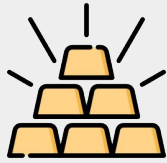


Demographic
interested in DeFi

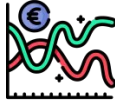


Reputable and
Dynamic Ecosystem

LESS VOLATILE SINCE NFTs ARE TANGIBLY BACKED



NFTs are backed by the startup equity



Independent from volatile MATIC price (polygon's crypto)



Dependent on investors' valuation of the startup

CONTRACT AND WALLETS SECURITY IS ADDRESSED

NFT Contract's Security



Audited by blockchain security experts

Funders Guild Syndicate's Wallet Security




Multi-signature wallet with 2/3 validation



3 hardware ledgers physical wallet keys

BENCHMARK ANALYSIS - SPV

	 Funders Guild	AngelList	Odin	ADDX [1]	Consilience Venture [1]	Vauban
Service type	FaaS Crowdfunding Exchange	FaaS Crowdfunding	FaaS Crowdfunding	Crowdfunding Exchange	Crowdfunding Exchange	FaaS
SPV Legal Entity	Singapore VCC/Fund	Delaware LP	UK Trust UK LLC	Singapore Ltd	Cayman LLC	UK LLC
Ownership Vehicle	Token (NFT)	Traditional	Traditional	Token	Hybrid	Traditional
Liquid Ownership	Liquid	Traditional	Traditional	Liquidl	Partially to Totally Liquid	Traditional
Fees Structure [3]	USD 3k 3% royalty fee [4]	USD 9k-12k	USD 1.5k-8k + 1.6-1.8% of raise	SGD 20k	-	USD 12k


[1] No FaaS and no SPVs

[2] No legal entity provided. Shares are held by the deal maker entity, regulation and legal compliance are up to the deal managers and their jurisdiction

[3] Based off Institutional/professional investor tier

[4] Subject to change

BENCHMARK ANALYSIS - SPV

	 Funders Guild	AngelList	Odin	Leva	Consilience Ventures*	Vauban
Service type	FaaS Crowdfunding Exchange	FaaS Crowdfunding	FaaS Crowdfunding	FaaS	Crowdfunding Exchange	FaaS
SPV Legal Entity	SG/KR Trust SG VCC (future)	Delaware LP	UK Trust UK LLC	Deal Manager Entity (!)	Cayman LLC	UK LLC
Ownership Vehicle	Token (NFT)	Traditional	Traditional	Traditional	Hybrid	Traditional
Liquid Ownership	Liquid	Traditional	Traditional	Traditional	Partially to Totally Liquid	Traditional
Fees Structure*	USD 2k-3k 3% royalty fee*	USD 9k-12k	USD 1.5k-8k + 1.6-1.8% of raise	Min 1k - Details undisclosed	-	USD 12k

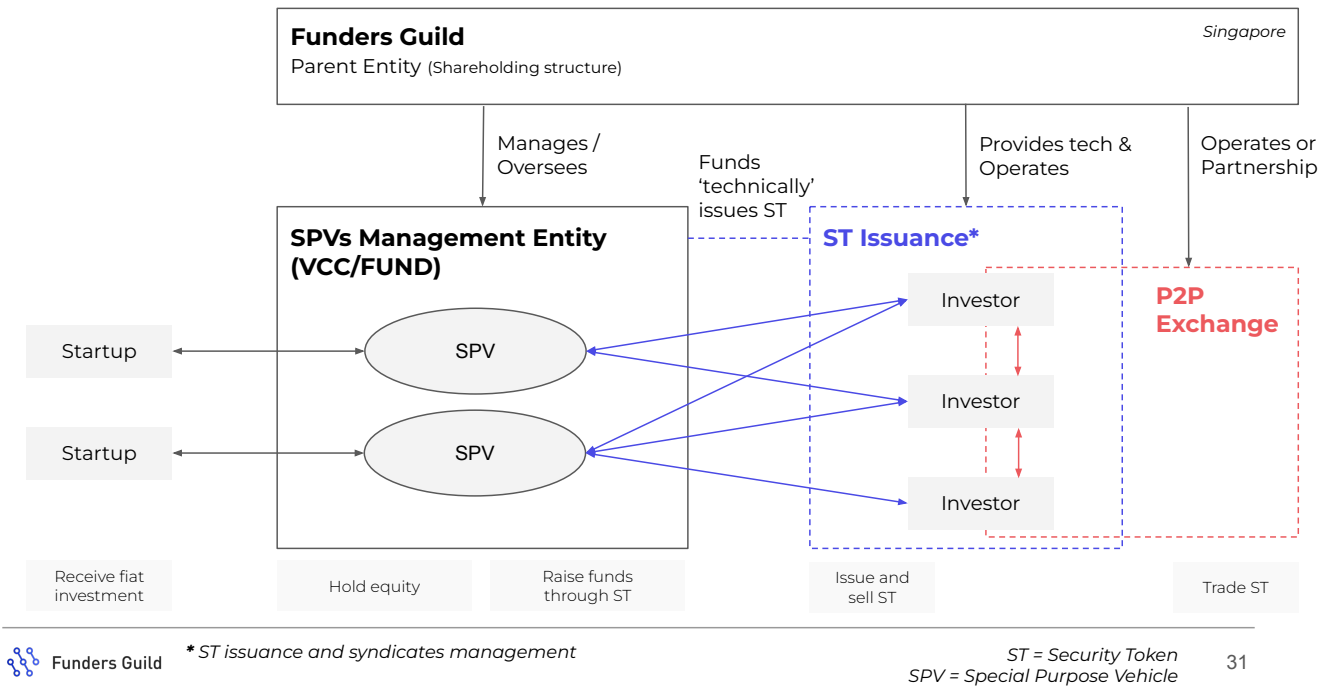
FINANCIAL PROJECTIONS – FaaS & Exchange

Assumptions			Year 1	Year 2	Year 3
Average SPV Size (Base)	\$ 200,000.00	Number of SPVs	40	100	250
Number of SPVs (Base)	40	Average SPV Size	\$ 200,000.00	\$ 240,000.00	\$ 288,000.00
YoY SPV Size Growth	20%				
YoY Number of SPVs Growth	150%	Yearly Raised	\$ 8,000,000.00	\$ 24,000,000.00	\$ 72,000,000.00
Average YoY Startup Growth	50%	Token Pool's Valuation	\$ 8,000,000.00	\$ 36,000,000.00	\$ 126,000,000.00
		Total Amount Circulated	\$ -	\$ 2,000,000.00	\$ 13,000,000.00
NFT Transaction Fee	3%	Circulated Token Transaction Fees	\$ -	\$ 60,000.00	\$ 390,000.00
SPV Fixed Fee	\$ 3,000.00				
		SPV Fundraising Variable Fees	\$ 240,000.00	\$ 720,000.00	\$ 2,160,000.00
Average Circulated Y1	25%	SPV Fundraising Fixed Fees	\$ 120,000.00	\$ 300,000.00	\$ 750,000.00
Average Circulated Y2	50%				
Average Circulated Y3	75%	Total Revenues	\$ 360,000.00	\$ 1,080,000.00	\$ 3,300,000.00

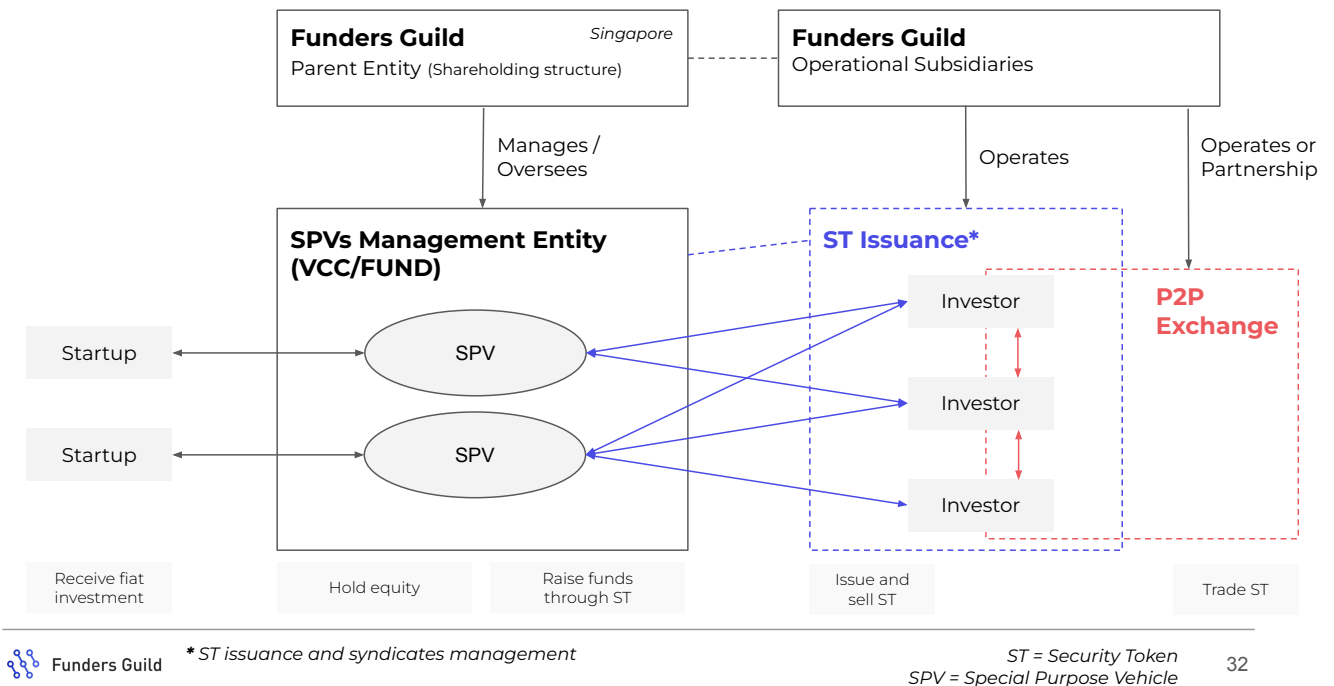
FUNDRAISING DETAILS

NFT code audit	\$ 10,000
Legal Roadmap	\$ 15,000
Legal Setup	\$ 60,000
Salaries (6 months)	\$ 60,000
Accounting & Admin	\$ 2,500
Web service / hosting	\$ 1,500
KYC/AML	\$ 1,000
Total	\$ 149,500

BASIC LEGAL STRUCTURING BLUEPRINT

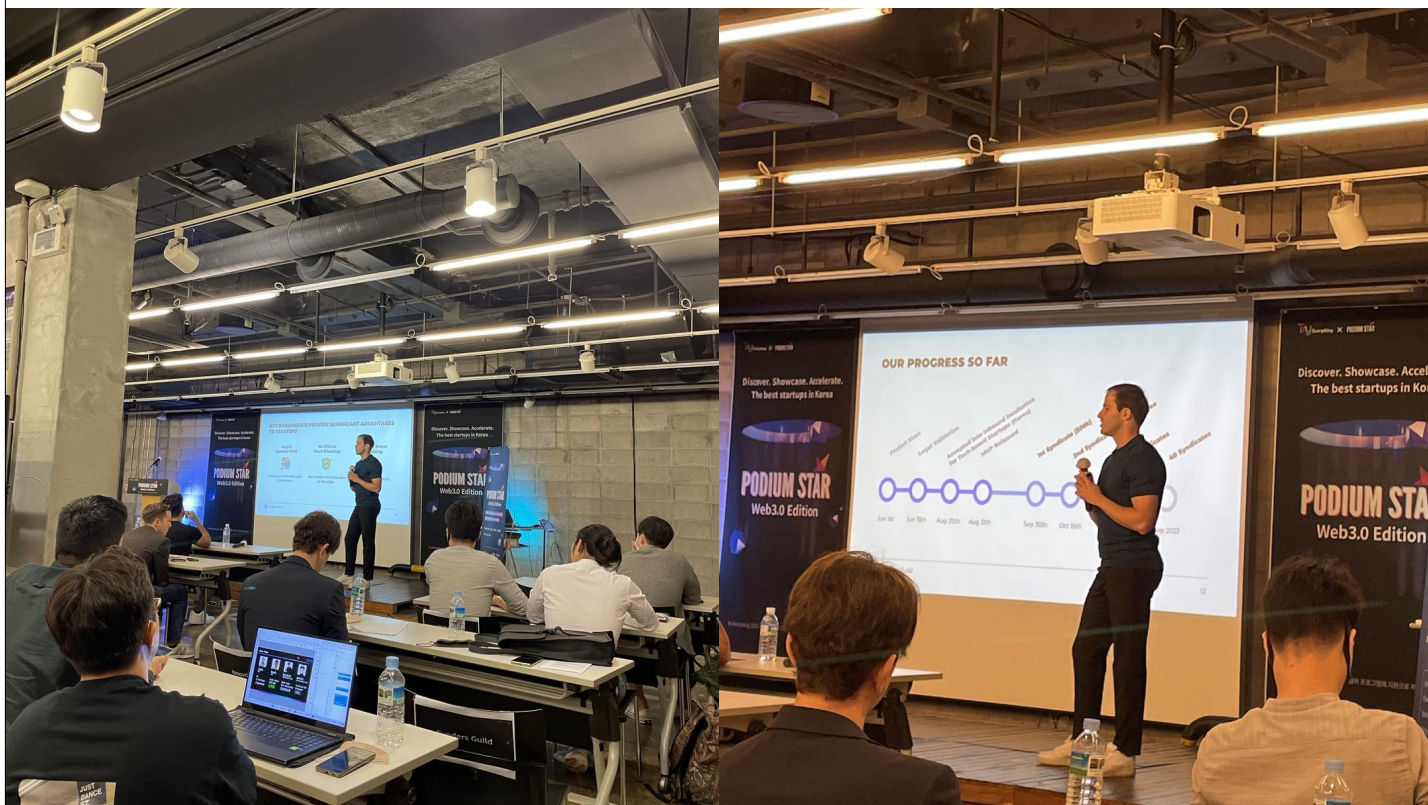


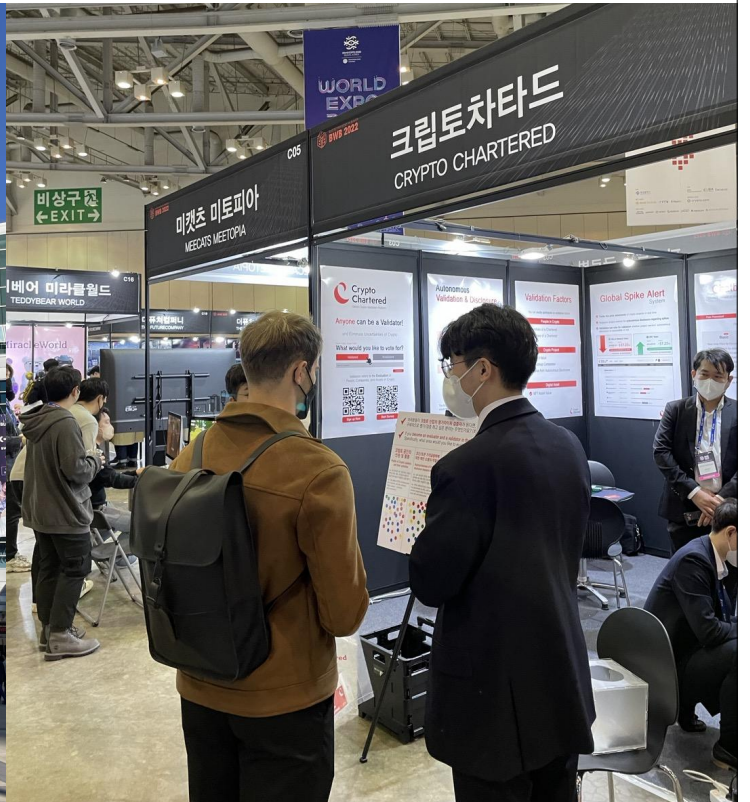
BASIC LEGAL STRUCTURING BLUEPRINT



OUR LEGAL REPRESENTATION - SINGAPORE

withersworldwide











Khenda

Aykan Ekici, Co-founder

aykan.ekici@khenda.com

www.khenda.com

Jun Park, BD Specialist

jun.park@khenda.com

www.khenda.com



Khenda

Data Gathering & Measuring Efficiency



Robots and Machinery



Manual Process



Traditional methods are insufficient

Engineers spend **37%** of their
time
on manual data measurements.

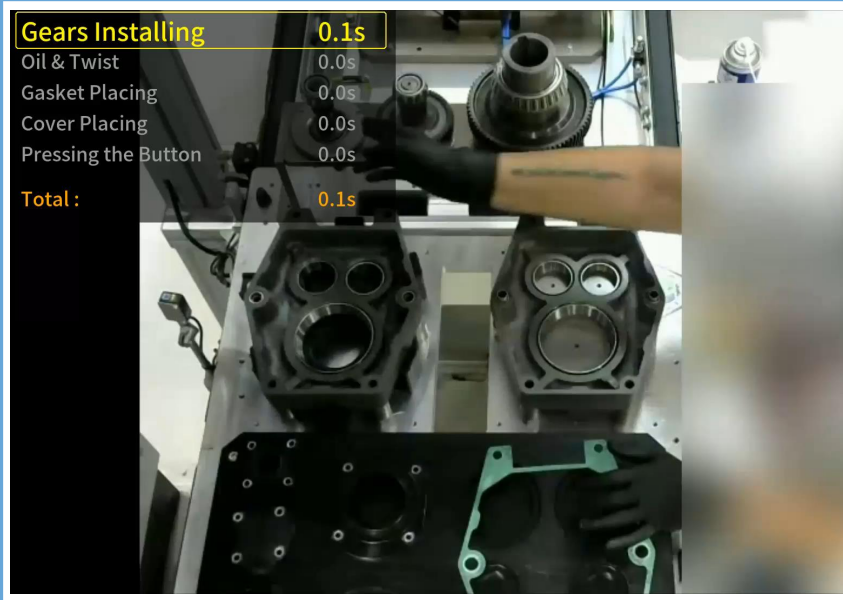
Sampling is not
enough!



Source <https://www.businesswire.com/news/home/20190228005139/en/Report-Manual-Processes-Limiting-Value-of-Data-in-Manufacturing>

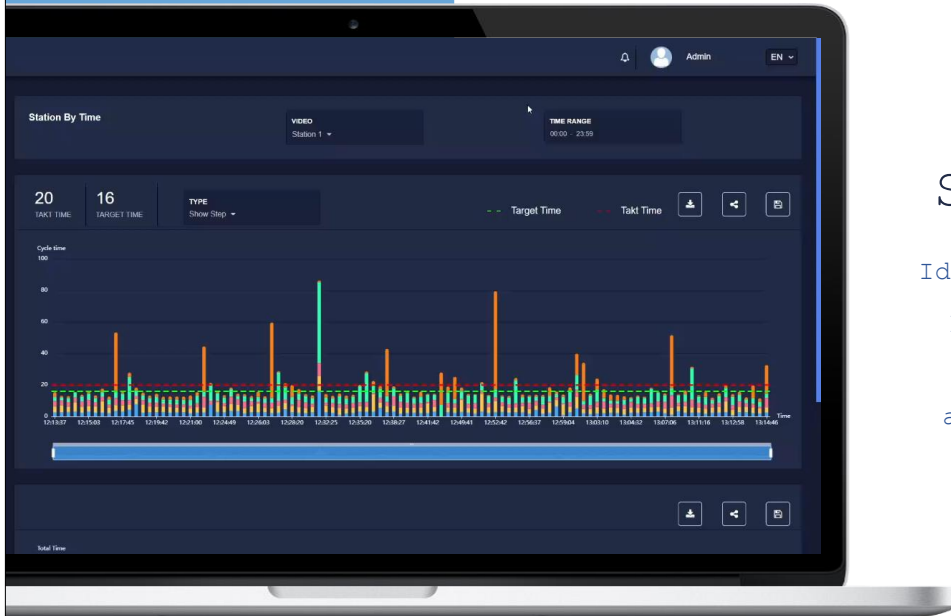
AI-based Video

Gears Installing	0.1s
Oil & Twist	0.0s
Gasket Placing	0.0s
Cover Placing	0.0s
Pressing the Button	0.0s
Total :	0.1s



Time Study Automation in 3 Steps





SaaS Platform

Identify root causes or lean production gains through various graphics and automatically highlighted production videos.

Competitive Advantage



No worker rights violations



No Hardware Installation



Cloud-based Platform



Subscription & Pay as you go



Tractions

- 10+ Customers
- Fortune 500 Company as Investor
- EU, Asia, and NA

In Korea



Transforming the continuous improvement

Thanks !

- info@khenda.com
- www.khenda.com

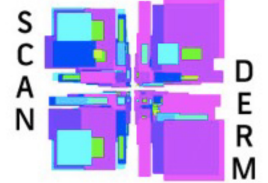
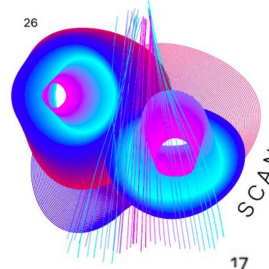
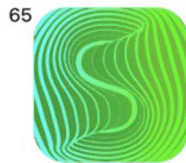
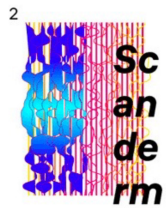
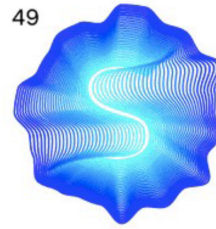
LinkedIn





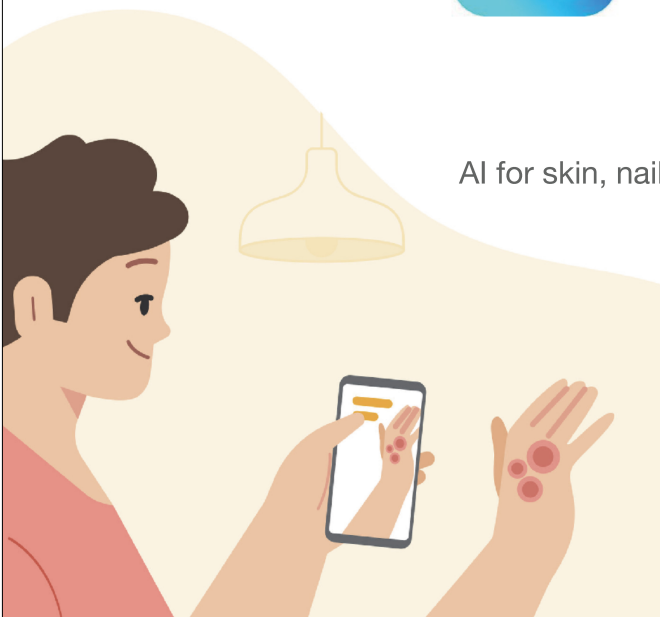
Scanderm

Biotech startup studio with dermatology focus since 2015
Moscow | Seoul



Scanderm

AI for skin, nails and hair problem detection through mobile camera



Skin



10 conditions

Nails



23 conditions

Face



13 parameters

Doctors' visits statistics

Kids

85%

15%



Adults

19%

81%



All

80%

20%



All

100%



25 000 nail shops in Korea



180 certification centers



1. Safety check

2. Procedures recommendation

3. Nail Diary



+LTV

4. Products recommendation



coupang

What we did in 2022



6 cities
14 cosmetic shops

Results:

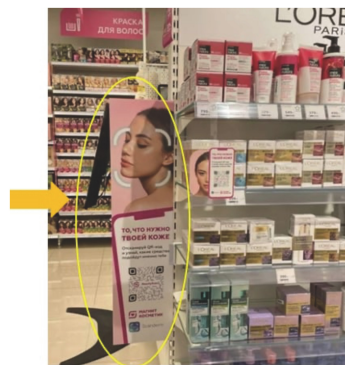
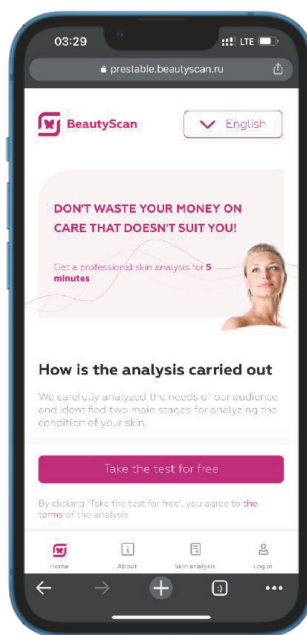
38% sales increase (42 SKU)
83,8% average check increase
76% conversion to recommendations
40+ media publications (Scanderm + Магнит)



Scale to 3.200 shops



Scale to 6.500 shops



Current results of technology implementation

Released projects:

<https://checkderm.ru/>
<https://beautyscan.ru/>
<https://scanderm.pro/covid19>

Partners:



Our COVID-19 symptom checker helped Moscow to enter the Top 3 cities with innovations against coronavirus



2,2 million
users



120
countries



258,781
Images



85% sensitivity
and specificity



11 pharma
marketing awards

We already work with



We won in corporate accelerators



Global Rankings of Cities on Coronavirus Innovation

We are celebrating 40 countries and 100 cities that lead the innovation against Covid-19. Toggle between Cities/Countries ranking.

Switch to Countries board

2021 Rank	City Name	Total Score ±
1	San Francisco Bay, United States	14.417
2	New York, United States	7.160
3	Moscow, Russia	4.957
4	Boston Area, United States	4.950
5	Toronto, Canada	3.144
6	Tel Aviv Area, Israel	3.083
7	Los Angeles Area, United States	2.950
8	Seoul, South Korea	2.645
9	Taipei City, Taiwan	2.555
10	San Diego, United States	2.517
11	London, United Kingdom	2.500
12	Barcelona, Spain	2.371

Our scientific competitive advantage

Biggest dermatology RnD in Europe:

- 12M customers
- 100 PhD & 700 doctors
- 5 Universities



OUTSTANDING ORGANISATION



**MOSCOW SCIENTIFIC
AND PRACTICAL CENTER OF
DERMATOVENEREOLOGY AND
COSMETOLOGY**

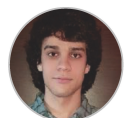
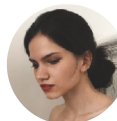
Is Recognised as
a 5-star organisation
using the EFQM Model

May 2021

R. Longmuir

Russell Longmuir
CEO, EFQM



**Park Byoungnyuk****MBA, COO**MBA in finance (NUS and HEC, Singapore-Paris).
Worked and studied in Korea, USA, Singapore, Austria, France.**Sumin Mikhail****CFO**Serial entrepreneur. Implemented technologies for European companies
Danfoss, DAB Pumps, OSRAM. Scanderm cofounder since 2015**Sharapova Victoria****Beauty Brand Architect**Ex-Head of Innovation Splat, Analytical Chemist at Moscow State
University. Create skincare products that people use every day in the
CIS, China, Great Britain, Germany and Cyprus since 2010.**Plush Grigory****PhD, Head of Deep Learning lab Huawei**Expert in computer vision and neural networks. Development of solutions
for the oil and gas industry with professors of Stanford and Cambridge at
the facilities of the Chinese supercomputer Sunway TaihuLight.**Grekova Ekaterina****PhD, lead in dermatology**Assistant of the Department of Skin and Venereal Diseases of Rakhmanov,
Sechenov First Moscow State Medical University. Practice in the Czech
Republic, 45 scientific publications, including foreign and VAK journals.**Krhanbarova Anna****CTO**Platform developer Yandex. Turnkey web projects since 2012 for
commercial and government companies. Works with petabytes of data.**Sobolev Evgeny****CEO**The winner of KSGC 2021, Shinhan S2Bridge 2021. Serial entrepreneur
in Bio-tech and Gov-tech. Lived and studied in Finland, USA, Britain,
China, Israel, Russian, Korea.**Olkhina Ekaterina****HR and harmonizer**IT and space-tech background with honors, Winner of the biggest CIS
region AI acceleration. Worked in Russia, Japan, China, Korea.**+22 experts in oncology, cosmetology, hardware, growth-hacking**

Scanderm in Korea



among 2,568 startups

from 129 countries

KSGC 2021

Korean Startup Grand Challenge



Medical tourism & RnD partnerships



Key partnership



South Korea market evaluation for our technology solutions

Korean market  \$25 billion



Cosmetic
marketplaces

\$14,9 billion
online sales



Med-tourism
skin related

\$640 million
skin related



Vitamins and
supplements

\$4,22 billion
40% growth



Nail shops

23,4%
women does

Our Korean market focus



Scanderm

ETRI



Cosmetic
marketplaces



Med-tourism
skin related



linkerverse



Vitamins and
supplements



Nail shops



Our Korean market focus



Scanderm

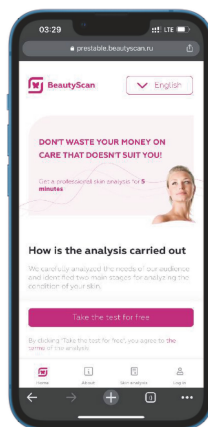
ETRI



Cosmetic marketplaces



Med-tourism skin related



20% monthly sales increase in offline retail

OLIVE YOUNG
coupang CJ MARKET

Our Korean market focus



Scanderm

ETRI



Cosmetic marketplaces



Med-tourism skin related



Smart mirror



TIP S KOREA
TECH
INCUBATOR
PROGRAM
FOR STARTUP

Our Korean market focus



Scanderm

ETRI



Cosmetic marketplaces



Med-tourism skin related

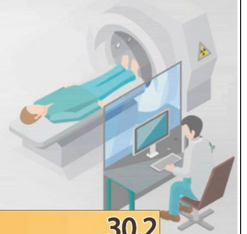


NUMBER OF VISITORS BY MEDICAL DEPARTMENT IN 2018

Unit: %

Internal Medicine	19.4
Plastic Surgery	14.4 ✓
Dermatology	13.7 ✓
Health checks	8.9
Obstetrics & Gynecology	5.3
Orthopedics	5.1
Neurosurgery	3.0
Others	30.2

Source: Ministry of Health and Welfare



Our Korean market focus



Scanderm

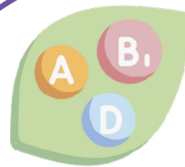


한국네일협회
Korea Nail Association



대웅제약

linkerverse

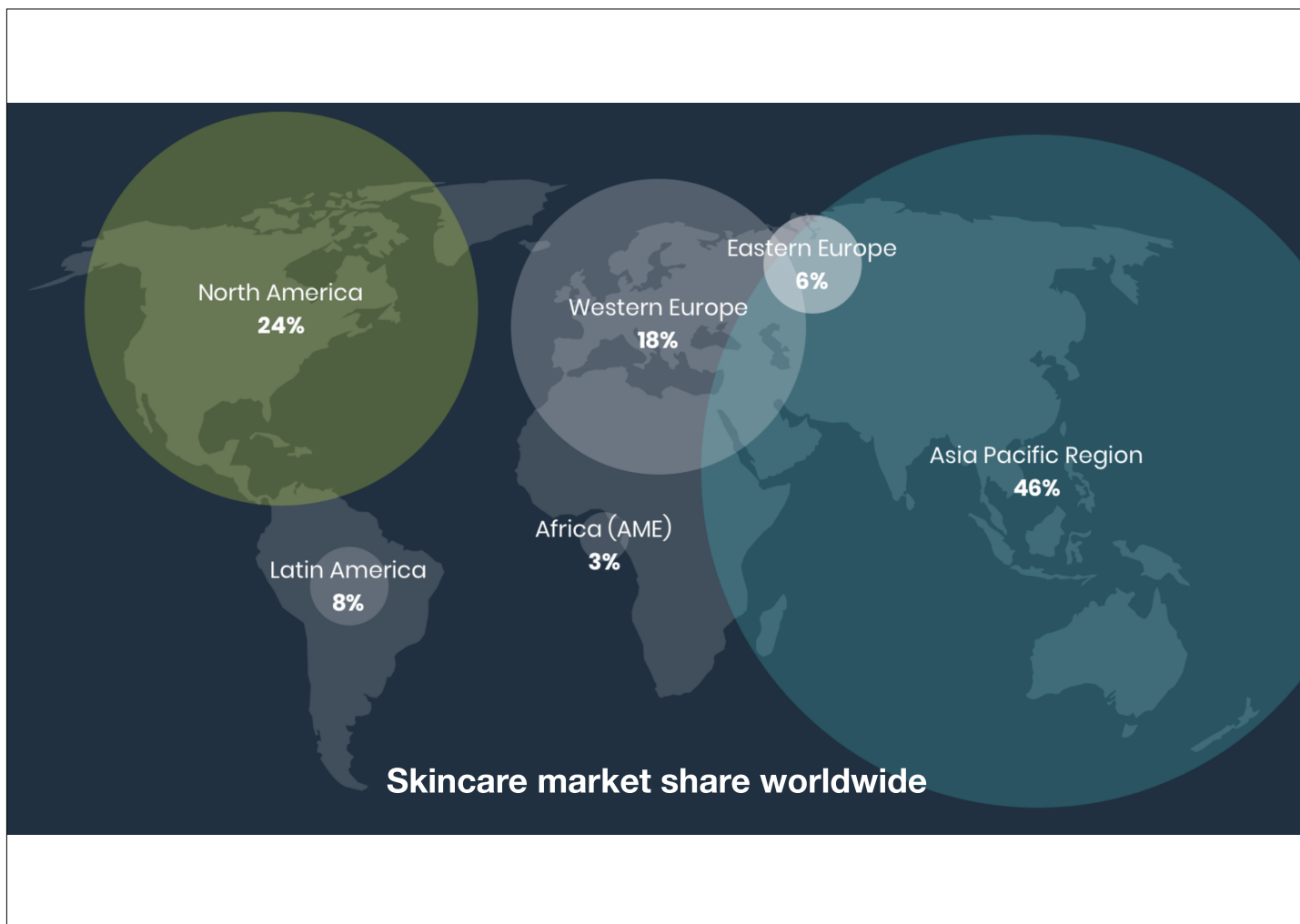


Vitamins and supplements



Nail shops





Our AI released projects

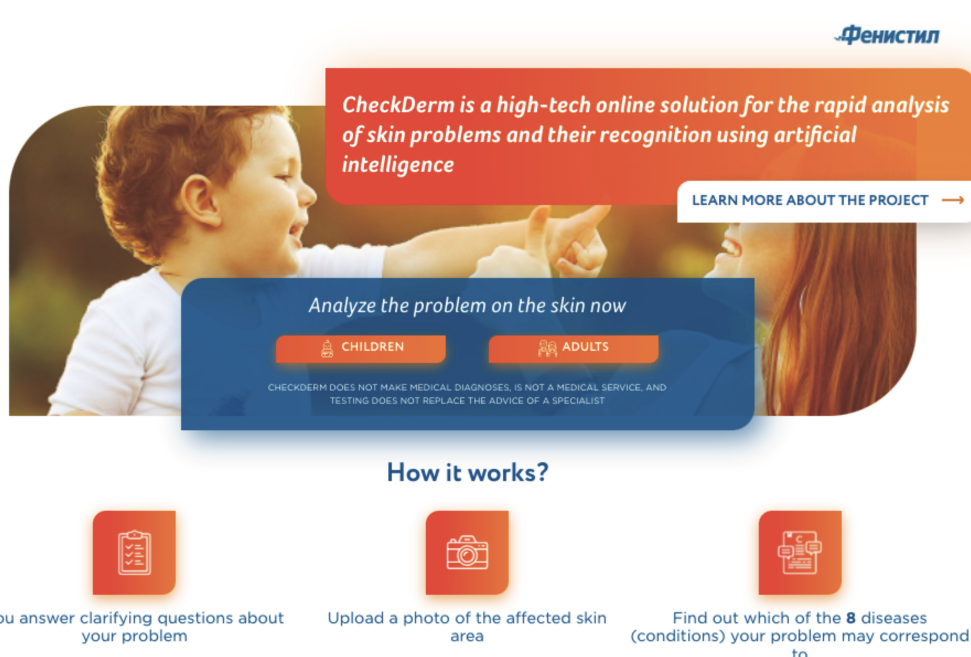


Scanderm

<https://checkderm.ru/>

10 conditions - chickenpox, urticaria, atopic dermatitis, nummular eczema, measles, rubella, psoriasis, acne, insect bites, normal skin.

85% sensitivity / specificity - confirmed by Moscow State Medical University



<https://beautyscan.ru/>

Analysis of facial skin, nails and hair in order to select care in the largest cosmetic retailer in Russia and an online pharmacy

1,500 ingredients are analyzed to identify personalized products



home

about the project

Skin analysis

To come in

**DON'T WASTE MONEY ON CARE
WHICH DOES NOT SUIT YOU!**

Get a professional skin analysis in **5 minutes**

Take the test for free



<https://innail.linkerverse.net/>

4 conditions - onycholysis, onychomycosis, longitudinal melanonychia, normal nails
linkerverse.net - a joint company of Scanderm, Seokyeong University and top management of lulu-lab.com on the recommendation of care and vitamins of the largest drugstore chains in Korea



로그인

회원가입

나의건강데이터 >

결과비교하기 >

링크버스 부가 서비스

파트너사 안내

개인정보 변경

버디 찾기

측정시간:2022-3월-22,05:01
정상(NORMAL):0.9945
흑색조(MELANONYCHIA): 0.0011
조갑이영양증(DYSTROPHY):0.0022
조갑박리(ONYCHOLYSIS):0.0002
조갑전균증(ONYCHOMYCOSIS):0.0
기타장애:0.002

상세보기

측정시간:2022-3월-22,05:01
정상(NORMAL):0.8758
흑색조(MELANONYCHIA): 0.0027
조갑이영양증(DYSTROPHY):0.0237
조갑박리(ONYCHOLYSIS):0.0865
조갑전균증(ONYCHOMYCOSIS):0.0011
기타장애:0.0101

상세보기

측정시간:2022-3월-22,05:01
정상(NORMAL):0.991
흑색조(MELANONYCHIA): 0.0002
조갑이영양증(DYSTROPHY):0.0021
조갑박리(ONYCHOLYSIS):0.0001
조갑전균증(ONYCHOMYCOSIS):0.0003
기타장애:0.0063

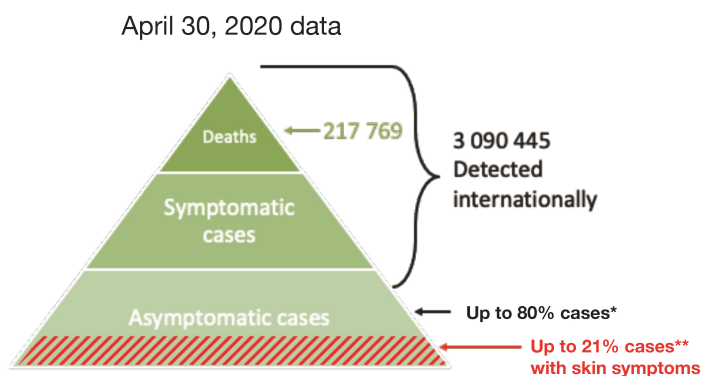
상세보기

측정시간:2022-3월-22,05:01
정상(NORMAL):0.9854
흑색조(MELANONYCHIA): 0.0002
조갑이영양증(DYSTROPHY):0.0096
조갑박리(ONYCHOLYSIS):0.0012
조갑전균증(ONYCHOMYCOSIS):0.0001
기타장애:0.0034

상세보기

<https://scanderm.pro/covid19/>

We have created an online COVID-19 test that will **help identify up to 21%** of those infected without respiratory symptoms.
More than **1 million monthly requests** about coronavirus symptoms in Russia



In addition to the standard test symptoms, we offer computer vision skin photo analysis for skin manifestations of the virus (according to doctors from France, Italy, Spain, Thailand, Singapore and Russia).

* <https://thebell.io/bolshinstvo-bessimptomnyh-nositelej-virusa-ne-zabolelyut-issledovanie>
** <https://time.com/5827912/coronavirus-skin-rashes/>

DERMATOLOGY SOLUTIONS
EMERGING SKIN MANIFESTATIONS OF COVID-19
www.dermosolutionstx.com

URTICARIA
Hives, commonly seen in viral rashes were reported in confirmed and suspected cases in Italy, France, Finland, Canada and US.

ACRAL ISCHEMIA
COVID-19 causes painful or itchy acral ischemic lesions, possibly from microthromb, resembling perniosis.

MORBILLIFORM
Diffuse maculopapular eruption, as seen in Dengue, seen in COVID-19 patients in Italy, France and Finland

LIVEDO RETICULARIS
Transient blanching or mottling of skin from suspected ischemia of cutaneous blood vessels

VESICULAR
Chicken pox-like vesicles on erythematous base seen in COVID patients in Italy and US

PETECHIAL
Bleeding under the skin resulted in petechial eruption in COVID-19 confirmed patients in Italy and US



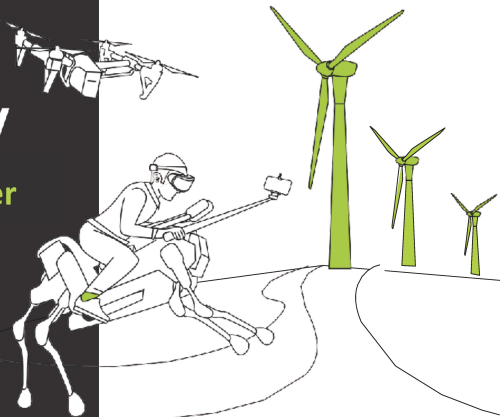
EVGENY SOBOLEV

Venture Builder

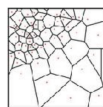
evgeny@sobolev.tech

+7 (906) 7468300

linkedin.com/
in/evgenysobolev



MINISTRY OF INDUSTRY
AND TRADE RUSSIA



Healthnet
National
Technology Initiative



Ministry of Digital Development,
Communications and Mass Media
of the Russian Federation



8 countries

Lived in Finland, Israel, China, Korea,
USA, UK, Thailand, Russia. Visited 43.



40+ events

Did organise for young inventions and
tech-entrepreneurship in 10+ countries



3 startup studios

Founded by me in Bio-tech, Ed-tech



8 years manufacturing

4 years institutions of tech dev.

5 years state structures

3 years universities

8 years startups

Scanderm solutions portfolio

AI & CV
Technology



10 skin conditions:

15,1% global population
64,8% children occurs
+45 conditions in work



23 nail conditions:

9% global population
80% population occurs
+9 conditions in work



13 face conditions:

3,5k ingredients matching
+1k ingredients in work
+19 conditions in work

Solutions



Sell more products

Detect and track diseases

Customers



Marketplaces

Pharmacies

Medical tourism industry

Governmental health care systems

Retail

Cosmetic companies

Big Pharma

Dermatologists

Chronic patients solutions

Supplement manufacturers

Nail shops

Hospitals

Telehealth services

Therapists

Pediatricians

Results



38% monthly sales
increase in
offline retail

11% annual sales
increase with
OTC product

76% conversion
to analysis
results





















34% increase the
accuracy of
diagnosis

Market



	Beauty & personal care	Telehealth	Med-tourism	Dermatology drugs	Nail care
\$ billion in 2026	757	476	150	19	14
CAGR	6%	26.5%	12.4%	14.7%	5.3%

Technology landscape

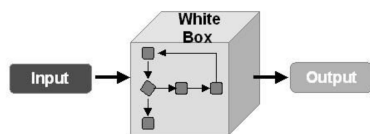
		Skin elements	Face	Nails	Hairs	Ingredients data
	Scanderm (in developing)	500+ conditions	> 13 parameters	> 18 parameters	> 3 parameters	Efficiency of 3,5k
	Triage	500+ conditions				
	Google AI	288 conditions				
	Firstderm	Unknown				
	Skinive					
	FitSkin (Neurogenia)		> 8 parameters			
	Modiface (L'Oreal)					
	Lovefromyours					
	Clinique		< 5 parameters			
	Dermatologica					
	Nara Logics (Olay)					
	Curology		Unknown			
	Chowis					
	Revieve					
	Hault					
	Function				Quiz	For hairs only
	Wanna Nails			AR manicure		
	SkinCharisma					
	Indecoderm					Safety and Eco
	CosmeticAnalysis					

Technological advantage in transparency and data for decision making



Scanderm

over 250K photos of skin and nail with 80 characteristics



Scanderm example



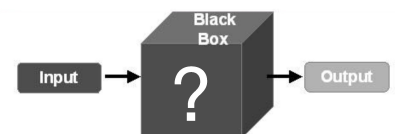
28 - foci of small lamellar peeling
6 - papules
5 - hyperpigmented post-inflammatory spots



X% - parapsoriasis
Y% - psoriasis
Z% - pink lichen
A% - mastocytosis
B% - syphilis
C% - urticaria pigmentosa

#Google

over 65K photos



Google AI example



X% - parapsoriasis
Y% - psoriasis
Z% - pink lichen
A% - mastocytosis
B% - syphilis
C% - urticaria pigmentosa

[illegible]

