

공무국외여행 활동 결과 보고서

1. 여행기간: 2023년 5월 20일(토) ~ 5월 24일(수), 4박 6일

2. 여 행 자: 유학열 선임연구위원

※ 동행자

- 남준수 금산군 인삼약초과장
- 임영균 금산군 인삼약초과 인삼홍보마케팅팀장
- 이흥기 금산인삼농업유산 주민협의체 부회장

〈역할 분담〉

- 세계중요농업유산 지정서 수여: 남준수 과장(금산군)
- 세계중요농업유산 지정 기념 발표, FAO 본부와의 연락: 유학열 (충남연구원)
- 금산인삼 관련 제품 홍보 및 설명: 임영균 팀장(금산군), 이흥기 부회장(농업유산 주민협의체)

3. 여 행 국: 이탈리아

▶ FAO(세계식량기구) 본부 (로마 소재)



4. 연수 목적

- ▶ 금산전통인삼농업 세계중요농업유산 지정서 수여
- ▶ 금산전통인삼농업 세계중요농업유산 지정서 수여 기념 발표: **Geumsan Traditional Ginseng Agriculture System**
- ▶ 금산전통인삼농업 관련 홍보물 전시 및 설명회
- ▶ 타 국가 세계중요농업유산 지정 지역과의 교류

5. 예산: 0원 (전액 금산군 부담)

6. 방문기관 및 세부 일정

날짜	지 역	교 통	시 간	일 정	비고																																														
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			18:00	투숙 및 휴식																																															
5/22 (월)	로 마		09:00 10:00	호텔 조식 <div><div>■ 공식일정 : FAO 본부 방문</div><div>- 지정서 수여식, 지정기념 발표</div></div> <table><tr><th colspan="2">22 May 2023 Certificate Award Ceremony (Green Room)</th><th>Sheikh Zayed Centre</th><th>Exhibition Event (Atrium)</th></tr><tr><td colspan="2">Session I: Keynote Speech (Moderator: TBD)</td><td rowspan="5">Public Viewing</td><td rowspan="5">Preparation </td></tr><tr><td>9:30-9:35 (5 min.)</td><td>Opening Remarks</td><td>QU Dongyu Director-General</td></tr><tr><td>9:35-10:15 (5 min.*8)</td><td>High Level Keynote Speech (2 GIAHS holding countries from Asia, Europe, Africa, Latin America)</td><td><ul style="list-style-type: none">Ministers/Vice Ministers/Ambassadors (Japan, China, Italy, Spain, Tunisia, Morocco, Brazil, Mexico)Speech in person or recorded video message</td></tr><tr><td colspan="2">10:15-10:30 Break</td></tr><tr><td colspan="2">Session II: Certificate Award Ceremony (Moderator: TBD)</td></tr><tr><td>10:30-12:10</td><td>GIAHS Certificate Award</td><td><ul style="list-style-type: none">QU Dongyu Director-GeneralRepresentatives from 24 new sites (Brazil (1), China (4), Ecuador (2), Iran (2), Italy (2), Japan (2), Korea (2), Mexico (1), Morocco (2), Spain (3), Thailand (1), Tunisia (2))</td><td rowspan="7">Exhibition </td></tr><tr><td>12:10-12:30</td><td>Photo Session</td><td><ul style="list-style-type: none">QU Dongyu Director-GeneralAll new site representatives</td></tr><tr><td>12:30</td><td>Inauguration of the GIAHS Exhibition in the Atrium</td><td></td></tr><tr><td colspan="2">12:30-14:00 Lunch (Atrium)</td></tr><tr><td colspan="2">Session III: Presentation of New Sites (Moderator: TBD)</td></tr><tr><td>14:00-15:20</td><td>Presentation of new sites</td><td>Representatives from 24 new sites (5 min. for each)</td></tr><tr><td colspan="2">15:20-15:40 Break</td></tr><tr><td>15:40-16:40</td><td>Presentation of new sites</td><td>Representatives from 24 new sites (5 min. for each)</td></tr><tr><td>16:40-16:50</td><td>GIAHS Secretariat</td><td>"Next Stage of the GIAHS Programme"</td></tr><tr><td>16:50-17:00</td><td>Closing Remarks</td><td>Ms Maria Helena Semedo Deputy Director-General</td></tr></table>	22 May 2023 Certificate Award Ceremony (Green Room)		Sheikh Zayed Centre	Exhibition Event (Atrium)	Session I: Keynote Speech (Moderator: TBD)		Public Viewing	Preparation 	9:30-9:35 (5 min.)	Opening Remarks	QU Dongyu Director-General	9:35-10:15 (5 min.*8)	High Level Keynote Speech (2 GIAHS holding countries from Asia, Europe, Africa, Latin America)	<ul style="list-style-type: none">Ministers/Vice Ministers/Ambassadors (Japan, China, Italy, Spain, Tunisia, Morocco, Brazil, Mexico)Speech in person or recorded video message	10:15-10:30 Break		Session II: Certificate Award Ceremony (Moderator: TBD)		10:30-12:10	GIAHS Certificate Award	<ul style="list-style-type: none">QU Dongyu Director-GeneralRepresentatives from 24 new sites (Brazil (1), China (4), Ecuador (2), Iran (2), Italy (2), Japan (2), Korea (2), Mexico (1), Morocco (2), Spain (3), Thailand (1), Tunisia (2))	Exhibition 	12:10-12:30	Photo Session	<ul style="list-style-type: none">QU Dongyu Director-GeneralAll new site representatives	12:30	Inauguration of the GIAHS Exhibition in the Atrium		12:30-14:00 Lunch (Atrium)		Session III: Presentation of New Sites (Moderator: TBD)		14:00-15:20	Presentation of new sites	Representatives from 24 new sites (5 min. for each)	15:20-15:40 Break		15:40-16:40	Presentation of new sites	Representatives from 24 new sites (5 min. for each)	16:40-16:50	GIAHS Secretariat	"Next Stage of the GIAHS Programme"	16:50-17:00	Closing Remarks	Ms Maria Helena Semedo Deputy Director-General	
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7. 주요여행 활동내역

(1) 지정서 수여식 행사장 확인 및 금산인삼 홍보 자료 전시

▶ FAO본부 1층 중앙로비 전시장: 금산인삼 전용 부스, 약 200점 전시



(2) 지정서 수여식 및 지정 기념 발표

▶ 세계중요농업유산 수여: 남준수(금산군 인삼약초과장)

▶ 세계중요농업유산 지정 기념 발표: 유학열(충남연구원), FAO 공식 홈페이지를 통해 전세계 생중계



(3) 금산인삼 홍보 코너 운영

▶ 본 행사에 참가한 22개국 홍보 코너 운영

▶ FAO 사무총장 금산인삼 홍보 코너 방문

▶ 금산인삼 홍보 코너는 3일 간 운영



(4) 타 지역 세계농업유산 홍보 코너 사찰



8. 참고

(1) 발표 자료(일부)

01 Succession of unique tradition and indigenous varieties of Korean Ginseng

Over 1,500 years of history and tradition

- Korean Ginseng is a highly valuable agriculture heritage with 1,500 years of history and tradition
- Korean Ginseng was traded between Baekje (百濟) and Qin (秦) dynasty in 549

Successful conservation of the world's highest quality of indigenous varieties in Korean Ginseng

- For a long time, Geumsan ginseng has been called 'Geumjong', making it different from other regional ginseng varieties
- These are the most important sources of ensuring the sustainability of traditional ginseng cultivation

Geographical Origin	Geumsan (Korean Ginseng)	USA and Canada (Panax quinquefolium L.)	China (Panax ginseng C.A. Meyer)	Japan (Panax japonicus C.A. Meyer)
Number of Substrains	30	14	18	8
Average Substrains (number of substrains)	3.00%	2.10%	3.00%	-

Source: Korean Ginseng City Council, 2018

02 Succession of the nature-friendly and rotating agriculture system

Rotating agriculture system

- Sustainable use of farmland based on long-term cycle (10~15 years)
- Long-term period of fallow ground and crop rotation is considered as "agriculture of rotating" which is a unique tradition of land use by provision of nature

Preplanting field management

- One of the most important factors for ginseng cultivation is to recover a fertility of soil
- It is necessary to manage preplanting field for 2 years before cultivation to make soil conditions suitable for growing ginseng because fallow ground and crop rotation are not enough for recovering a fertility of soil

Cultivating stage
Ginseng farming
Ginseng

Fallow + Crop rotation stage
Cultivate other crops
Barley, wheat, rice, soybeans

Pre-planting process stage
Green manure crop cultivation
chrysanthemum, clover

03 Tailored shading technique for wind directions and flows

The main reason why the artificial cultivation of ginseng was successful about 500 years ago

- Artificial facilities to make an growing environment similar to wild ginseng's environment

Ginseng farmland facing north or northeast

- It is to avoid direct sunlight and stay cool in summer as ginseng is a shade plant

(2)FAO 참석 요청 공문



Food and Agriculture
Organization of the
United Nations



22 March 2023

GIAHS Certificate Award Ceremony and GIAHS Exhibition

1. Background

Certificate Award Ceremony and GIAHS Exhibition

Following the International GIAHS Forum in April 2018, where a certificate awards ceremony was organized, designation of new GIAHS sites has been actively promoted by the renewed GIAHS Scientific Advisory Group (SAG). As of March 2023, there are the following 24 new GIAHS sites in 12 countries which need official certificates: Brazil (1), China (4), Ecuador (2), Iran (2), Italy (2), Japan (2), Korea (2), Mexico (1), Morocco (2), Spain (3), Thailand (1) and Tunisia (2). Therefore, a new certificate award ceremony is expected by many new sites and countries. It was also recognized as effective to hold an event to exhibit the information on new GIAHS sites at the certificate ceremony.

2. The Objectives of this event:

- 1) To provide official GIAHS certificates to new GIAHS sites.
- 2) To review all newly designated GIAHS sites and exchange the issues, challenges and future plans for the conservation and development of the sites.
- 3) To raise the awareness of the GIAHS programme and the importance of conservation of biodiversity, traditional knowledge, ecological practices and cultures in FAO member countries.

3. Date: 22 May 2023 for the Certificate Award Ceremony/ 22-23 May for the Exhibition

4. Meeting arrangements: In-person meeting (with webcast)

Certificate Award Ceremony (Green Room) 22 May (please see Annex I)

- **Session I: Key Note Speech:** Ministers/Vice Ministers/Ambassadors from GIAHS countries representing regions will make key note speeches in person or with recorded videos.
- **Session II: Certificate Award Ceremony:** Representatives from new GIAHS sites will receive official GIAHS certificates from the FAO Director General on the podium of the FAO Green Room.
- **Session III: Presentation of New Sites:** New GIAHS sites will make presentations on their sites.
- **Interpretation:** Six FAO official languages will be provided.
- **Webcast:** The ceremony session will be webcasted all over the world.
- **Live Video Viewing:** Sheikh Zayed Centre open for public viewing.

GIAHS Exhibition Event (Atrium) 22-23 May (please see Annex I and II)

The main features are as follows (details are still under discussion.)

- FAO will set up tables or booths for the exhibition in the Atrium.
- New GIAHS sites delegates can show the information on their sites in the Atrium on 22-23 May.
- The GIAHS Secretariat will continue the exhibition from 24-28 May.

5. Venue: FAO headquarters: Green Room, Sheikh Zayed Centre and Atrium

6. Participants:

- Representatives of the newly designated GIAHS sites (24 sites in 12 countries)
- Permanent Rep., Embassy staff and government officers of FAO member countries
- Researchers and experts on GIAHS
- FAO officers relevant to the GIAHS Programme
- International Organizations, NGOs
- Media