

# Creating a Happy Environment through Citizen Participation and Good Governance

## - Small Stream Movement in Chung-Nam, Korea



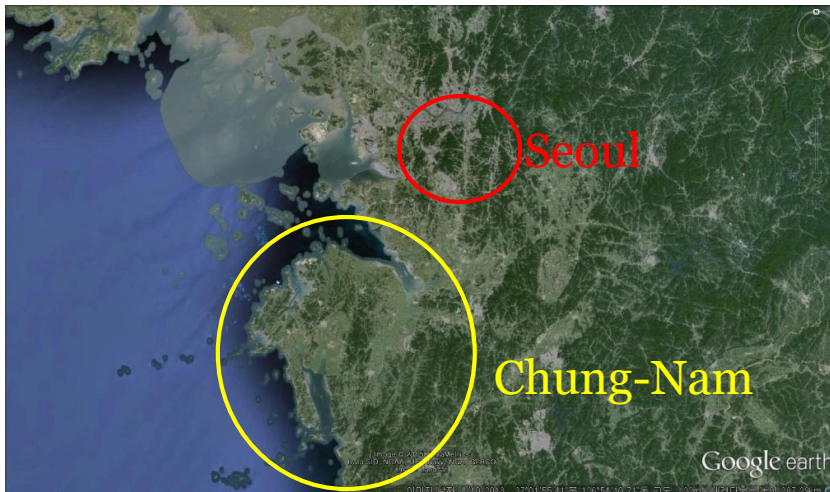
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Professor. Kang, Hyunsoo.  
(President, Chung-Nam Institute)

# Chung-Nam (Chungcheongnam-do), Korea



Chung-Nam(Chungcheongnam-do) is a place in the center of the Republic of Korea, with seas, mountains, plains, and rivers in harmony.



Population : 2.1 million.

**Sustainable Development** as the highest goal of the provincial government.

## Introduction

**Happiness** has a strong relation with  
**Participation** and **Good Governance**

(Derek, Barker and Martin. Ott, Dessallien)

The higher the voluntary participation,  
and the better governance,  
the happier people are

## Philosophy for Sustainable Development

- ✓ Sustainable Development Presupposes Democracy.
- ✓ Community participation and public-private partnership, that is, Good Governance is very important for Sustainable Development

# Organizational setup for Sustainable Development

- ✓ “Division of Sustainable Development” at the Office of Planning and Coordination in the provincial government
- ✓ “Special Committee on Sustainable Development” as public-private partnership governance
- ✓ “Chungnam sustainable development indicators” to measure the performance of sustainable development.

# Chung-Nam's Sustainable Development Indicators

## 106 indicators in 5 sectors

- ✓ Economy 25
- ✓ Society 25
- ✓ Environment 26
- ✓ Administration 23
- ✓ Basic 7

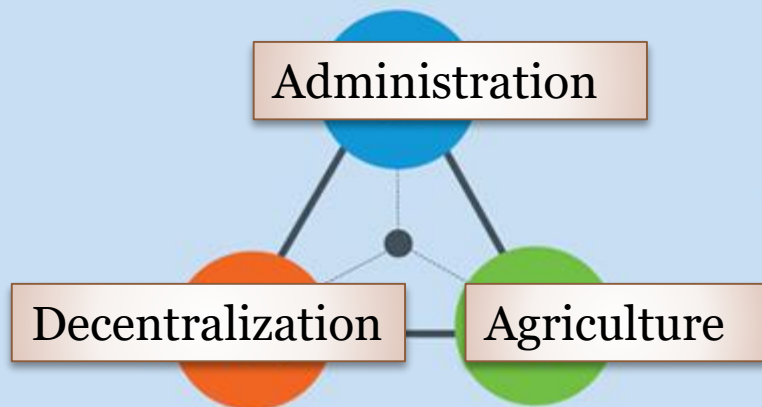


# Chung-Nam's Vision and Strategic Goals

Creating happy change and a new Chung-Nam

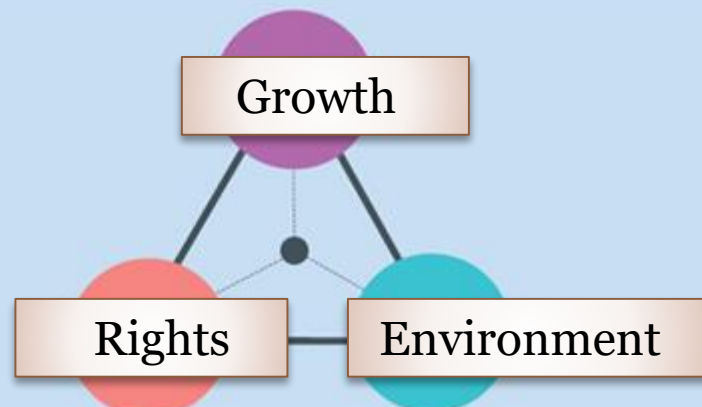
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Three Innovation

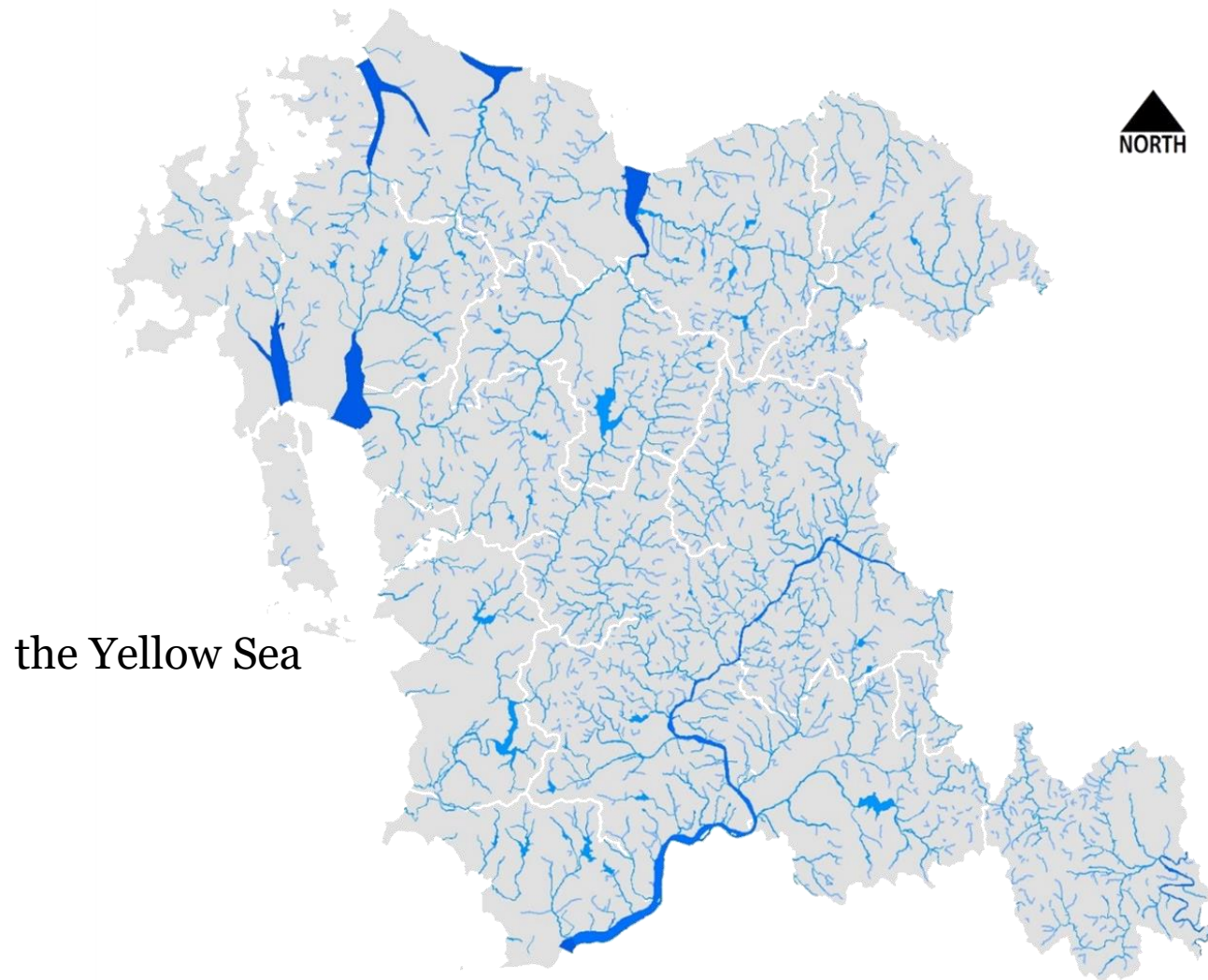


+

Three Happiness

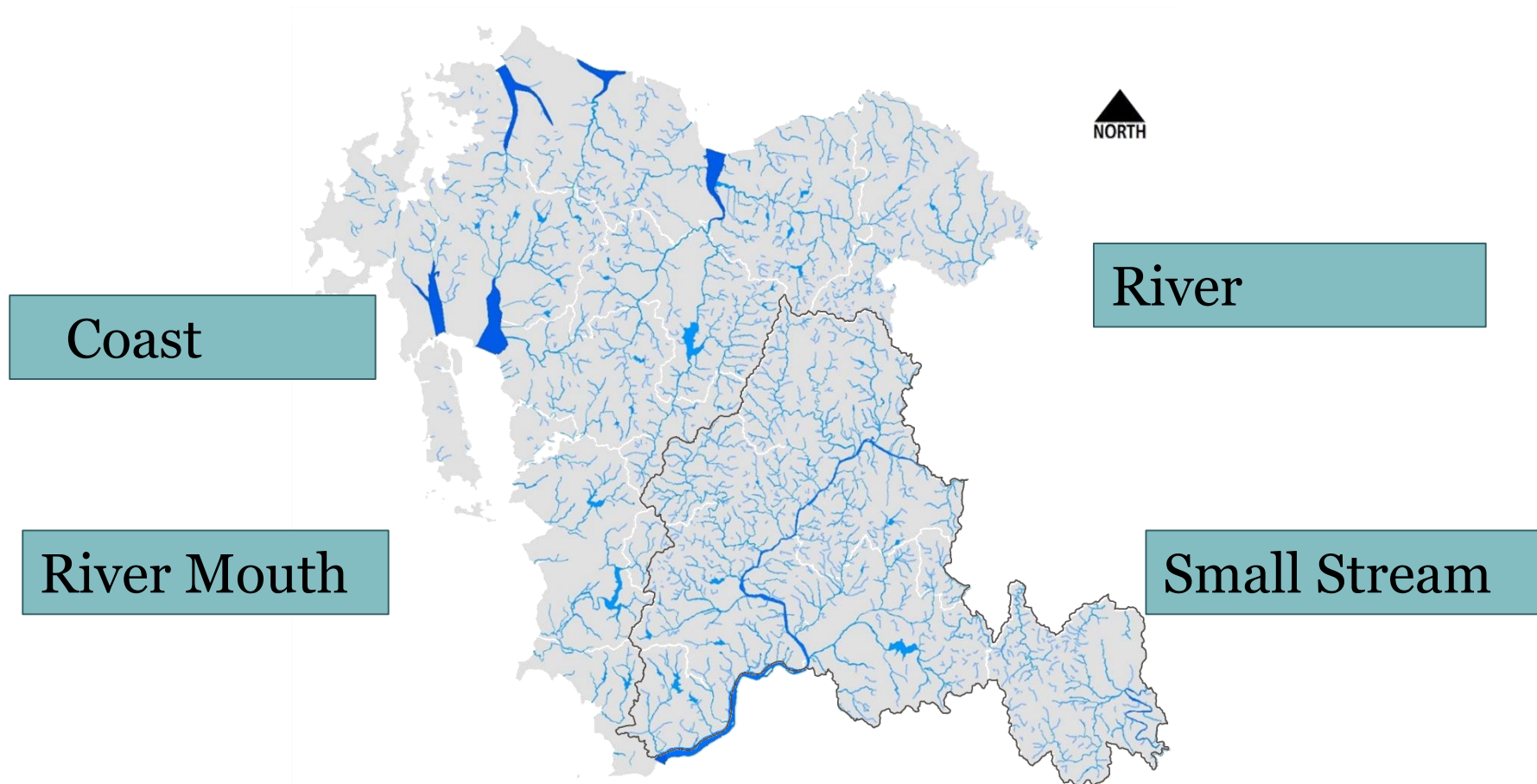


# Happy Environment : From Small Streams To the Yellow Sea





# Building the Integrated Regional Water Management System



# Integrated Regional Water Management System

<http://water.chungnam.net>



## Small Stream Movement

Chung-Nam government made policies that clean and preserve the natural environment through citizen's voluntary participation



# Small Stream Movement

➔ From planning, to practice. Step by step.  
Citizen voluntary participation . Discussion and making consensus



13.2



13.3



13.4



13.5



13.7



13.7



13.10



13.11



# Small Stream Movement

Successful Case : making waterfront for village

Before



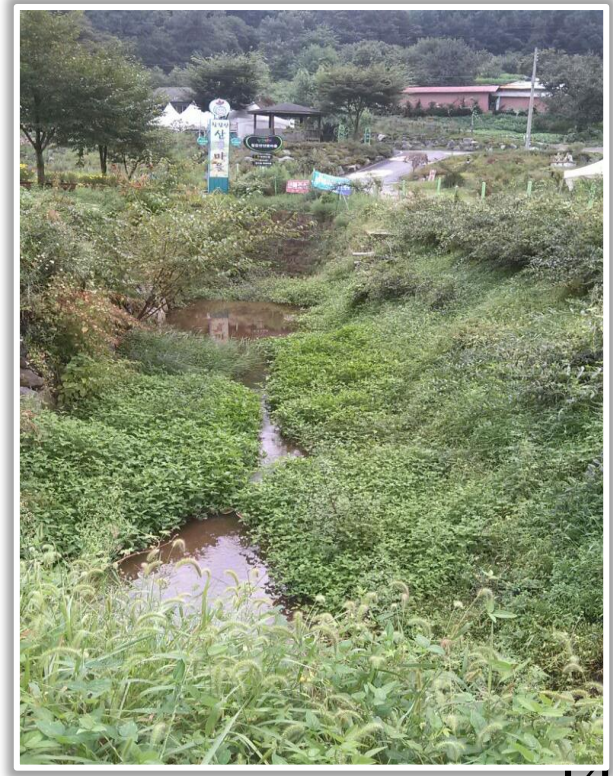
After





# Small Stream Movement

- ✓ Awarded for benchmarking case for good governance
- ✓ Won Grand Prize of Best Practice by citizen's vote





# Chung-Nam Clean up Movement

- ✓ Residents volunteer for cleaning up their village
- ✓ Promotes Resource Recycling



## Barrier to Local Sustainable Development : Strongly centralized government structure

In Korea, Central Government has crucial influence over the economic, environmental, and energy policies of local governments, and monopolizes control over local environment and ecological resources

Local-level sustainable development will not work very well under centralized government structure

# Elinor Ostrom



How common property  
can be successfully  
managed  
by user associations

Common Pool Problems are Solved by Voluntary Organizations rather than by a Coercive State

## Conclusion

In conclusion, sustainable development need realization of democracy.

In particular, local decentralization and empowerment of the grassroots residents.

Chung-Nam is making efforts to strengthen the self-governing sovereignty of the provincial government, and try to strengthen its residents for the management of local environment.

Thank you